



Annual Conference

July 22-24, 2026 | Nashville, TN

**Celebrating the conference's
40th Year Advancing Prevention,
Treatment, Research, and Recovery**



**July 22-24, 2026
Nashville, Tennessee**

**Conference Sponsor
& Exhibitor Prospectus**

Dear Prospective Sponsor and Exhibitor:

On behalf of the National Council on Problem Gambling, we invite you to partner with us as a sponsor or exhibitor at the **NCPG Annual Conference 2026**, taking place July 22–24, 2026, in Nashville, Tennessee.

As the event enters its **40th year, advancing efforts to mitigate gambling-related harm**, this conference marks both a milestone and a moment of momentum. For four decades, the NCPG Annual Conference has served as the only national conference that convenes individuals with lived experience of problem gambling, along with industry leaders, treatment providers, researchers, regulators, policymakers, and advocates to advance prevention, treatment, recovery, and responsible gambling nationwide.

In 2025, the conference welcomed **682 national registrants, the highest attendance since 2019**, and distributed more than **5,900 continuing education credits** across expert-led workshops, breakouts, and plenaries. As the oldest and largest national conference in its field, this event places your organization at the center of the national conversation on responsible and problem gambling.

Sponsoring or exhibiting provides direct engagement with a **highly targeted audience of cross-sector decision-makers** and demonstrates your company's leadership and commitment to public health and mitigating gambling-related harm.

We would welcome the opportunity to discuss a partnership that aligns with your strategic goals. If you do not see an opportunity listed, we are happy to explore a customized option. Thank you for your continued leadership and commitment.

In partnership,



Heather L. Maurer, MA, CAE

Executive Director, National Council on Problem Gambling
heatherm@ncpgambling.org



Jo Sanchez

Grants & Development Manager, National Council on Problem Gambling
Sponsorship Support, jsanchez@ncpgambling.org

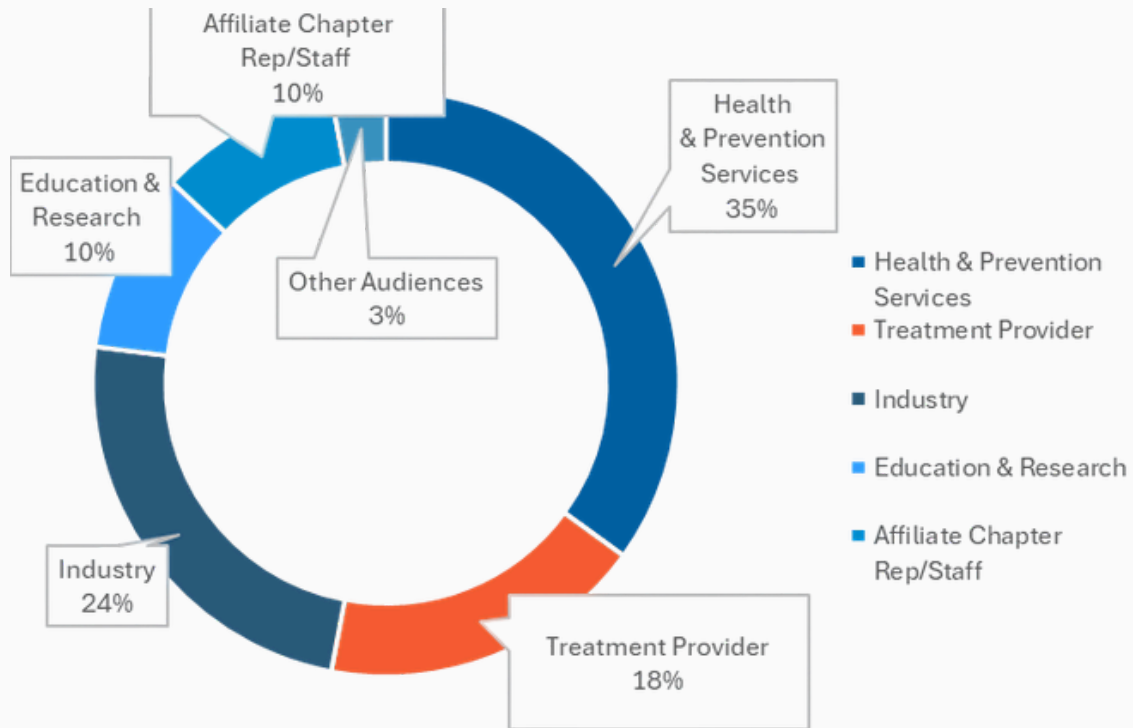


Sushmita Upadhaya

Helpline Infrastructure Manager, National Council on Problem Gambling
Exhibitor Support, Sushmitau@ncpgambling.org

NCPG Conference Attendance & Details

The NCPG Annual Conference, hosted by the National Council on Problem Gambling, is the longest-standing and largest national conference dedicated to addressing gambling-related harm. Now in its 40th year, the conference continues its legacy of advancing prevention, education, treatment, recovery, research, and responsible gambling nationwide. Below are some statistics from 2025's conference.



16%

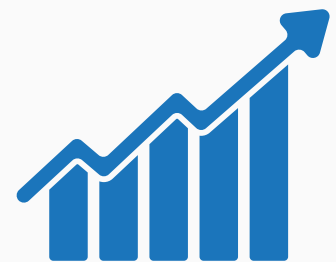
Increase in attendance since 2023.

45 Breakouts

Main Conference Breakout Sessions showcasing cutting-edge research, innovative treatment approaches, public policy developments, and cross-sector collaboration shaping the future of problem gambling prevention.

100+ Speakers

Over 100 speakers spanning leading experts in the field, public health researchers, treatment providers, counselors, policymakers, and individuals with lived experience and recovery leadership.



Why Sponsor or Exhibit?



Position Your Brand at the Center of the National Conversation

Align your organization with the leading national convening dedicated to prevention, treatment, recovery, and responsible gambling. The NCPG Annual Conference brings together individuals with lived experience of problem gambling, decision-makers, regulators, clinicians, researchers, affiliates, policymakers, and industry leaders who are shaping the future of gambling policy and practice.



Demonstrate Commitment to Public Health

Participation signals leadership and accountability. Sponsors and exhibitors play an important role in advancing dialogue, supporting education, and strengthening the infrastructure dedicated to mitigating gambling-related harm.



Engage a Highly Targeted Audience

Connect directly with nearly 700 cross-sector professionals representing treatment providers, public health leaders, researchers, affiliates, regulators, and industry executives. This is a uniquely concentrated audience actively working to address gambling-related harm.



Showcase Innovation and Leadership

Highlight forward-thinking initiatives, research, products, or programs that are advancing the field. This opportunity allows partners to demonstrate their commitment to progress, responsible practices, and evidence-informed solutions.



Build Strategic Relationships

Forge relationships with key stakeholders, partners, and influencers across the field. The conference environment fosters high-value networking that supports long-term collaboration and national impact.

Sponsorship Opportunities

Welcome Reception Sponsor (Exclusive) – \$30,000

- Supports Welcome evening reception after first day of Main Conference
- Supports light refreshments (no alcohol)
- Special signage during the reception
- Opportunity to offer informational pieces at the reception, subject to content approval
- Acknowledgment in app: Event Push Notification
- Acknowledgment in app Schedule for the event
- Social media promo posting prior to event
- 6 registrations for the Main Conference

National Awards Event Sponsor (Exclusive) - \$30,000

The National Awards Ceremony is one of the most inspiring and widely attended moments of the NCPG Annual Conference. This exclusive sponsorship opportunity places your organization at the forefront of celebrating leadership, innovation, and impact across the fields of prevention, treatment, recovery, and responsible gambling. As the National Awards Event Sponsor, your organization will be prominently recognized as a champion of excellence and national leadership. You will have the opportunity to introduce the Awards Ceremony, positioning your brand alongside the individuals and organizations driving meaningful progress in mitigating gambling-related harm.

- Opportunity to introduce the Awards Ceremony
- On-screen logo in opening and closing slides used during event
- Acknowledgment in the press release announcing the Award Recipients
- Acknowledgment in app: Event Push Notification
- Acknowledgment in app Schedule for the event
- Social media recognition
- 6 registrations for the Main Conference
- *Add-ons available to sponsor award profiles and live stream of awards ceremony – contact us for more information*

Session Track Sponsors (Exclusives) - \$30,000 each

Supports one of the conference's core Session Tracks, including both breakout and plenary sessions. Session Tracks include:

**Prevention,
Treatment,
Recovery,
Responsible Gambling,
and Foundations & Emerging Insights.**

SOLD

- Acknowledgment in the app Schedule
- Special signage in plenaries
- Sponsor profile linked to all track content in the event app
- 6 registrations for the Main Conference

Conference Scholarships Sponsor – Starting at \$10,000

Supporting Conference Scholarships is one of the most meaningful ways to partner with NCPG. This sponsorship directly expands access to the national conference for individuals who might not otherwise be able to attend, including individuals with lived experience from the local community, treatment providers, researchers, and students.

- Acknowledgment in the app
- Rotating banner in event app
- Acknowledgment in conference promotional materials
- 2 or more conference registrations (1 per \$5,000)

Resilience & Recovery Room – \$7,500 non-exclusive; \$15,000 exclusive

Recharge, reflect, or connect in a calm and welcoming space. The Resilience & Recovery Room offers attendees a place to restore energy, participate in recovery meetings such as SMART Recovery, GA, or Gam-Anon, or simply take time for personal wellness and reflection during the conference.

- Special signage in the room and acknowledgment at wellness events
- Branded item to put in the room
- Acknowledgment in app
- One (1) conference registration for non-exclusive; three (3) for exclusive

NEW! Headshot Station Sponsor - \$6,000 non-exclusive; \$12,000 exclusive

This sponsorship offers strong brand visibility while providing attendees with complimentary professional headshots for LinkedIn, publications, and speaking engagements. By supporting the Headshot Station, your organization demonstrates a commitment to workforce development and professional growth within the problem gambling and responsible gambling field.

- Special signage at station
- Acknowledgment in app
- One (1) conference registration for non-exclusive; 2 conference registrations for exclusive

NEW! Friday Night Event Sponsor - \$6,000 non-exclusive; \$12,000 exclusive

The Friday Night Event is set to become the conference's signature closing gathering! An informal evening to network, celebrate progress, and strengthen cross-sector connections after two full days of programming. As the sponsor, your organization will be recognized as a supporter of collaboration and community within the problem gambling and responsible gambling field.

- Special signage at event
- Acknowledgment in app
- Acknowledgment in app schedule – push notification
- One (1) conference registration for non-exclusive; 2 conference registrations for exclusive

NEW! Speed Networking Sponsor - (5 available) \$5,000 non-exclusive

- Special signage at speed networking event
- Acknowledgment in app
- Acknowledgment in app schedule – push notification
- One (1) conference registration for non-exclusive; 2 conference registrations for exclusive

NEW! Community Innovation Hub

NCPG is pleased to offer a premier opportunity for engagement during the 2026 Annual Conference. On Thursday, July 23, and Friday, July 24, 2026, a dedicated on-site space will be available for organizations to host meetings, interactive demonstrations, facilitated discussions, or product presentations—conveniently located within the conference venue, eliminating the need for off-site travel. Time slots ranging from 30 to 60 minutes provide flexibility to tailor your session to your objectives while maximizing attendee engagement.

Benefits:

- **Maximize Your Visibility:** Showcase your initiatives, products, or research to a highly engaged audience of peers and conference attendees.
- **Network Effortlessly:** Connect with other groups and attendees in a professional, convenient setting without leaving the conference venue.
- **Professional Setup:** The community room accommodates up to 70 participants in a banquet layout and includes basic A/V setup (screen, projector, laptop) and water stations. Additional F&B can be arranged in advance and billed post-event.
- **Digital Recognition:** Your session will be listed in the NCPG 2026 Conference App, ensuring attendees know exactly when and where to find you.

Important Notes:

- All sessions must be open to all conference attendees.
- Community Innovation Hub opportunities will be scheduled after applications are received. Please note that spaces are limited and will be secured on a first-paid, priority basis.

Eligibility & Rates:

This opportunity is exclusively available to NCPG Organizational Members who are attending and/or exhibiting at the conference. Not a member yet? Learn more [here](#).

Community Innovation Hub (30 minutes)

Exhibitor \$750

Non-Exhibitor \$1,000

Community Innovation Hub (60 minutes)

Exhibitor \$1,400

Non-Exhibitor \$1,750

NOTE: Any giveaways at exhibits and the Community Innovation Hub must be vetted for content appropriateness to ensure we are creating a safe space for everyone. We encourage all exhibitors and partners to make considerable effort to ensure their content and giveaways do not include items that may be triggering for individuals in gambling recovery. For more information, please contact Sushmita Upadhaya at SushmitaU@NCPGambling.org.

Exhibit Booths (~~30 available~~) – 23 available as of April 1

Exhibiting at NCPG's Annual Conference positions your company at the center of the national conversation on responsible gambling and problem gambling prevention, treatment, and policy. It is an opportunity to showcase your company's work in responsible gambling, showcase your product or service, or share an awareness campaign you wish to highlight to our audience. You'll connect directly with people with lived experience, clinicians, researchers, operators, regulators, and state leaders while gaining meaningful visibility among key decision-makers. Each booth includes a six-foot table with a standard white tablecloth. Digital Visibility: Your organization will be listed in the NCPG Annual Conference 2026 App, helping attendees plan their visit to your table in advance.

NCPG Organizational Member Rates

For-Profit Organization \$1000

Non-Profit Organization \$500 (must provide Non-profit Tax ID #)

Non-Member Rates

For-Profit Organization \$1250

Non-Profit Organization \$750 (must provide Non-profit Tax ID #)

Details for Exhibitors:

Exhibit Hall Hours (subject to change):

Setup: Wednesday, July 22, 2026, from 3:00 PM – 5:00 PM.

Exhibit Hall Hours: Thursday – 7:00 AM – 5:30 PM; Friday – 7:00 AM – 3:30 PM

Teardown & Removal: All materials must be packed and removed by 8:00 PM on Friday, July 24, 2026. Please note that any items remaining on-site after this time will be discarded.

Meals Included: One Thursday and Friday meal package per exhibit table. Additional exhibitor badges and meal packages are available for purchase.

Giveaways: Any giveaways at exhibits and the Community Innovation Hub must be vetted for content appropriateness to ensure we are creating a safe space for everyone. We encourage all exhibitors and partners to make considerable effort to ensure their content and giveaways do not include items that may be triggering for individuals in gambling recovery. **For more information, please contact Sushmita Upadhaya at SushmitaU@NCPGambling.org.**

NOTE: An Exhibitor badge will not permit entry into conference sessions. If you would like to attend conference sessions, please learn more and register at

<https://ncpgconference.org/2026-event-details/>

NEW! Ribbon Wall Sponsor - \$5,000 non-exclusive

- Get to pick one ribbon design (non-branded)
- Acknowledgment in the app
- One (1) conference registration

Coffee & Tea Break Sponsor (4 available) - \$2,500 (exclusive per break)

- Acknowledgment in the app
- Signage at the coffee and tea station

NEW! Wi-Fi Sponsor (Exclusive) – \$20,000

- Custom-branded Wi-Fi password (subject to approval)
- Sponsor logo displayed on on-site Wi-Fi signage
- Acknowledgment in the app
- Social media recognition
- 4 conference registrations

Phone Charging Stations Sponsor

- Contact us for options, pricing and availability

APPLY NOW

Interested in a custom sponsorship opportunity?

Contact Jo Sanchez, at JSanchez@NCPGambling.org

Have questions about exhibits?

Contact Sushmita Upadhaya, at Sushmitau@ncpgambling.org



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	PRESENTING PARTNER \$50,000+	STAR SPANGLED SPONSOR \$30,000 - \$49,999	STATUE OF LIBERTY SPONSOR \$20,000 - \$29,999	EAGLE SPONSOR \$10,000 - \$19,999	CAPITOL SPONSOR \$4,000 - \$9,999
REGISTRATIONS TO MAIN CONFERENCE (Pre-Conference workshop sessions not included)	10 at \$50,000 More at Higher Levels	6 at \$30,000 / 7 at \$35,000 / 8 at \$40,000 / 9 at \$45,000	4 at \$20,000 5 at \$25,000	2 at \$10,000 3 at \$15,000	1 at \$5,000
LOGO PLACEMENT ON WEBSITE	 Top Placement	 Prominent Placement	 Significant Placement		
COMPANY NAME LISTED IN EVENT APP SPONSORS PAGE	 Top Placement	 Prominent Placement	 Significant Placement		
COMPANY PROFILE IN EVENT APP					
PRIVATE SPONSORS RECEPTION					
LOGO ON SIGNAGE AT EVENT	 Top Placement	 Prominent Placement	 Significant Placement		
ACKNOWLEDGEMENT & TAGGING IN SOCIAL MEDIA POSTS	 LinkedIn, Facebook, Instagram	 LinkedIn, Facebook	 LinkedIn	 Facebook	n/a
ACKNOWLEDGMENT LIVE BY EMCEE DURING EVENT	 Both Days	 Before One Keynote	 Before One Keynote	n/a	n/a
ACKNOWLEDGEMENT IN PROMOTIONAL MATERIALS				n/a	n/a
ROTATING BANNER IN EVENT APP	 20 Seconds	 10 Seconds	 5 Seconds	n/a	n/a
LOGO ON APP LOAD SCREEN		n/a	n/a	n/a	n/a
KEYNOTE INTRODUCTORY SPEAKER		n/a	n/a	n/a	n/a

Sponsor and Exhibitor Terms & Conditions

The National Council on Problem Gambling (NCPG) reserves the right to review and approve all sponsor and exhibitor applications for participation in the NCPG Annual Conference. Submission of an application does not guarantee acceptance. NCPG retains sole discretion to approve, deny, or revoke sponsorship or exhibitor participation at any time if a company's products, services, mission, marketing practices, or public positions are determined to be inconsistent with NCPG's mission, values, policies, or the objectives of the Annual Conference. NCPG also reserves the right to refuse or remove any exhibitor display, materials, personnel, or promotional activities that, in its judgment, are inappropriate, misleading, disruptive, unsafe, or inconsistent with the conference's educational and public health focus.

1. Acceptance and Authority

Submission of a sponsorship or exhibitor application constitutes a binding agreement upon acceptance by NCPG. The individual submitting the application represents and warrants that they have the authority to bind their organization to these terms and conditions.

2. Payment Terms

An invoice for the total sponsorship or exhibit amount will be issued within three (3) business days of receipt of the completed agreement. Full payment must be received on or before July 1, 2026. Exhibit space or sponsorship benefits are not confirmed or reserved until full payment has been received and processed by NCPG.

Credit card payments will incur a 3% processing fee on the total amount charged. NCPG reserves the right to cancel or reassign exhibit space if payment is not received by the stated deadline.



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Sponsor and Exhibitor Terms & Conditions (continued)

3. Check-In and Set-Up

Exhibitors must check in at Conference Registration prior to accessing the exhibit area. Exhibit set-up must occur only during the designated time of 3:00 PM – 5:00 PM on Wednesday, July 22, 2026, unless otherwise approved in writing by NCPG.

4. Tear-Down and Removal

All exhibit materials, equipment, and property must be removed no later than 8:00 PM on Friday, July 24, 2026. Any property remaining after this time will be deemed abandoned and may be discarded, removed, or stored at the Exhibitor's sole risk and expense. NCPG assumes no responsibility for abandoned materials.

5. Use of Exhibit Space

All demonstrations, marketing, promotional, and sales activities must be confined strictly to the assigned exhibit space. Exhibitors may not obstruct aisles, interfere with other exhibitors, or conduct activities in common areas without prior written approval from NCPG.

6. Shipping and Vendor Coordination

Exhibitors and sponsors are solely responsible for coordinating directly with the venue and approved vendors (including audio/visual and shipping providers) for delivery, power, internet, and other services. Vendor contact information will be provided after payment is received.

7. Insurance and Property

NCPG and the Renaissance Nashville Hotel do not insure or assume responsibility for exhibitor or sponsor property. Participants assume full responsibility and liability for loss, theft, damage, or destruction of their property and are encouraged to maintain appropriate insurance coverage.

8. Compliance and Conduct

Sponsors and exhibitors agree to comply with all applicable federal, state, and local laws, venue policies, and NCPG conference rules. NCPG reserves the right, in its sole discretion, to remove or restrict any exhibit, display, or activity deemed unsafe, disruptive, inappropriate, or inconsistent with NCPG's mission, without refund.

Sponsor and Exhibitor Terms & Conditions (continued)

9. Limitation of Liability

The National Council on Problem Gambling (NCPG) shall not be held liable or responsible for, and shall be saved and held harmless by sponsors and exhibitors, from and against any and all claims and damages of every kind arising out of or attributed, directly or indirectly, to the materials, services, operations, or performances associated with participation in the NCPG Annual Conference 2026, to be held July 22–24, 2026, in Nashville, Tennessee. Under no circumstances shall NCPG be liable for indirect, incidental, consequential, or special damages, including lost profits or business interruption, arising from participation in the conference.

REFUND & PAYMENT POLICY

1. Payment Requirement: All exhibitor and sponsorship fees must be paid in full.
2. Cancellation Requests: All cancellation requests must be submitted in writing to SushmitaU@NCPGambing.org and are effective upon confirmed receipt by NCPG.
3. Refund policy: Sponsorships are nonrefundable.

Exhibit refund schedule:

- On or before May 23, 2026: 75% refund of total exhibitor fees
 - May 24 – June 22, 2026: 50% refund
 - After June 22, 2026: No refund
4. Processing Fees: Any fees paid with credit cards (Visa/Mastercard) will incur a 3% processing fees which is nonrefundable.
 5. No-Shows: Exhibitors who fail to attend the conference without submitting a written cancellation (“no-shows”) are not eligible for a refund under any circumstances.
 6. Conference Cancellation by NCPG: If the conference is canceled by NCPG for reasons within its control, exhibitor fees will be refunded in full. NCPG shall not be responsible for any other costs incurred by Exhibitors, including but not limited to travel, lodging, shipping, labor, promotional materials, or opportunity costs.
 7. Force Majeure: If the conference is postponed, converted to a virtual format, or materially modified due to circumstances beyond NCPG’s reasonable control (including but not limited to natural disasters, public health emergencies, government restrictions, or venue unavailability), NCPG reserves the right to adjust exhibit benefits accordingly. Refunds in such cases shall be determined at NCPG’s discretion.
 8. Transfers: Exhibitor registrations may be transferred to another representative within the same organization at no additional charge with written notice to NCPG.



NCPG

National Council on Problem Gambling

Mission

The National Council on Problem Gambling is the only national nonprofit organization that seeks to minimize the economic and social costs associated with gambling addiction. NCPG is neutral on legalized gambling.

Vision

To advance wellbeing by minimizing harm from gambling problems.

Purpose

To serve as the national advocate to mitigate gambling-related harm.

APPLY NOW