



# NCPG

National Council on Problem Gambling

## National Council on Problem Gambling Annual Conference 2026 Sponsorship Opportunities

The **National Council on Problem Gambling (NCPG)** invites your organization to partner with us as a sponsor of our national conference—the oldest and largest annual gathering dedicated to advancing the prevention and treatment of problem gambling. The conference brings together a distinctive mix of professionals and stakeholders from across the field, including treatment and prevention providers, researchers, educators, regulators, policymakers, the recovery community, and leaders from the gambling industry. In 2025, the conference convened nearly 700 participants from across the country to exchange knowledge, share best practices, and engage in meaningful dialogue. The event includes a two-day Main Conference, preceded by a day of Pre-Conference Workshops.

### Why sponsor?

- **Demonstrate your leadership and commitment** in the problem gambling and responsible gambling field.
- **Gain visibility with a highly targeted national audience** of nearly 700 professionals, including clinicians, researchers, educators, policymakers, regulators, advocates, and leaders from the gambling industry.
- **Engage in high-value networking** with cross-sector decision-makers and thought leaders shaping the future of problem gambling prevention, treatment, and recovery.
- **Strengthen your brand through strategic recognition** across conference materials, digital platforms, and on-site experiences.
- **Invest in training and professional development** for your staff and board members through access to high-quality education, expert-led sessions, and practical tools.

### Next steps:

- **Ready to secure your sponsorship or need more information?** Contact Jo Sanchez, Grants and Development Manager, at [JSanchez@NCPGambling.org](mailto:JSanchez@NCPGambling.org) or complete the online [sponsors form](#).
- **Early Sponsor Commitment Deadline (prior year sponsors only):** April 15, 2026  
*Confirm by this date to lock in 2025 sponsorship rates*
- **Sponsorship Commitment Deadline:** June 26, 2026
- **Payment Deadline:** July 1, 2026

# Sponsorship Tiers

<b>Main Conference</b> <i>Thurs &amp; Fri, July 23-24</i>	<b>Presenting Partner</b> \$50,000 and up	<b>Star-Spangled Sponsor</b> \$30,000 - \$49,999	<b>Statue of Liberty Sponsor</b> \$20,000 - \$29,999	<b>Eagle Sponsor</b> \$10,000 - \$19,999	<b>Capitol Sponsor</b> \$4,000 - \$9,999
<b>Registrations to Main Conference</b> (Pre-Conference workshop sessions not included)	10 @ \$50,000 More at higher levels	6 @ \$30,000 7 @ \$35,000 8 @ \$40,000 9 @ \$45,000	4 @ \$20,000 5 @ \$25,000	2 @ \$10,000 3 @ \$15,000	1 @ \$5,000
<b>Logo placement on website</b>	✓ Top	✓ Prominent	✓ Significant	✓	✓
<b>Company name listed in event app sponsors page</b>	✓ Top	✓ Prominent	✓ Significant	✓	✓
<b>Company profile in event app</b>	✓	✓	✓	✓	✓
<b>Private sponsors reception</b>	✓	✓	✓	✓	✓
<b>Logo on signage at event</b>	✓ Top	✓ Prominent	✓ Significant	✓	✓
<b>Acknowledgement &amp; tagging in social media posts</b>	✓ LinkedIn, Facebook, Instagram	✓ LinkedIn, Facebook	✓ LinkedIn	✓ Facebook	n/a
<b>Acknowledgment live by emcee during event</b>	✓ Both days	✓ ahead of one keynote	✓ ahead of one keynote	n/a	n/a
<b>Acknowledgement in promotional materials</b>	✓	✓	✓	n/a	n/a
<b>Rotating banner in event app</b>	✓ 20 sec	✓ 10 sec	✓ 5 sec	n/a	n/a
<b>Logo on app load screen</b>	✓	n/a	n/a	n/a	n/a
<b>Keynote introductory speaker</b>	✓	n/a	n/a	n/a	n/a

# Special Sponsorship Opportunities

## Welcome Reception Sponsor (Exclusive) – \$30,000

- Supports Welcome evening reception after first day of Main Conference, with exhibitors
- Supports light refreshments (no alcohol)
- Special signage during the reception
- Opportunity to offer informational pieces at the reception, subject to content approval
- Acknowledgment in app: Event Push Notification
- Acknowledgment in app Schedule for the event
- 6 registrations for the Main Conference

## National Awards Event Sponsor (Exclusive) - \$30,000

- Opportunity to introduce the Awards Ceremony
- On-screen logo in opening and closing slides used during event
- Acknowledgment in the press release announcing the Award Recipients
- Acknowledgment in app: Event Push Notification
- Acknowledgment in app Schedule for the event
- 6 registrations for the Main Conference
- Add-ons available to sponsor award profiles and live stream of awards ceremony – contact us for more information

## Session Track Sponsors (Exclusives) - \$30,000 each

- Supports one of the Session Tracks including breakout and plenary sessions.  
*Session Tracks: Prevention, Treatment, Recovery, Responsible Gambling, Foundations & Emerging Insights*
- Acknowledgment in app Schedule
- Special signage in plenaries
- Sponsor profile linked to all track content in event app
- 6 registrations for the Main Conference

## WiFi Sponsor (Exclusive) – \$20,000

- Custom-branded Wi-Fi password (subject to approval)
- Sponsor logo displayed on on-site Wi-Fi signage
- Acknowledgement in App
- 4 conference registrations

## Conference Scholarships Sponsor – Starting at \$10,000

- Customizable
- Acknowledgement in app
- Rotating banner in event app
- Acknowledgement in conference promotional materials
- 2 or more conference registrations (1 per \$5,000)

### **Wellness Sponsor – \$7,500 non-exclusive; \$15,000 exclusive**

- Special signage in wellness room and acknowledgement at wellness events
- Branded item to put in wellness room
- Acknowledgement in app
- 1 conference registration for non-exclusive; 3 conference registrations for exclusive

### **Headshot Station Sponsor - \$6,000 non-exclusive; \$12,000 exclusive**

- Special signage at station
- Acknowledgment in app
- 1 conference registration for non-exclusive; 2 conference registrations for exclusive

### **Friday Night Event Sponsor - \$6,000 non-exclusive; \$12,000 exclusive**

- Special signage at event
- Acknowledgment in app
- Acknowledgment in app schedule – push notification
- 1 conference registration for non-exclusive; 2 conference registrations for exclusive

### **Speed Networking Sponsor - \$5,000 non-exclusive; \$10,000 exclusive**

- Special signage at speed networking event
- Acknowledgment in app
- Acknowledgment in app schedule – push notification
- 1 conference registration for non-exclusive; 2 conference registrations for exclusive

### **Ribbon Wall Sponsor - \$5,000 non-exclusive**

- Get to pick one ribbon design (non-branded)
- Acknowledgment in app
- 1 conference registration

### **Coffee Break Sponsor - \$2,500 non-exclusive**

- Acknowledgment in app

### **Charging Stations Sponsor – Contact us for options, pricing and availability**

**Interested in a custom sponsorship opportunity?** Contact Jo Sanchez, Grants and Development Manager at [JSanchez@NCPGambling.org](mailto:JSanchez@NCPGambling.org) to discuss.