Beyond the Numbers: Transforming Data into Impactful System Change

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Director of Workforce Development

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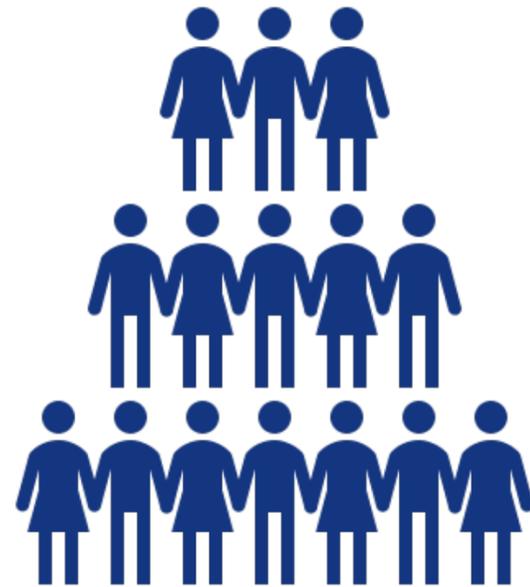Community Prevention Manager

About PGNO

501(c)(3)

Ohio Affiliate to NCPG

Membership-based

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Who we serve

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PGNO's Approach

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Learning Objectives

1 Understand how to interpret and utilize data to inform effective project and program planning.

2 Learn strategies to influence system-wide change through data storytelling.

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DATA DRIVE
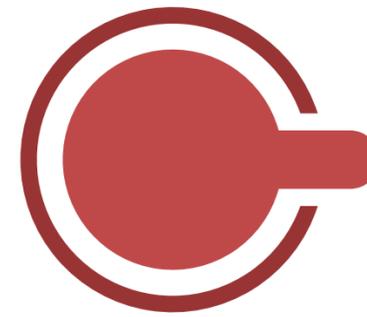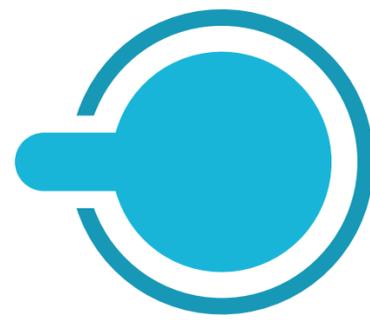# PLANNING=

Greater Efficiency.
Better Outcomes.

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Quantitive Data:
Informing, Not Just Reporting

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Data-Based Information Can Help You...

Inform Continuous Improvement and Learning

Identify Who Your Program is Designed to Serve

Build Plans That Center Equity and Address Disparities
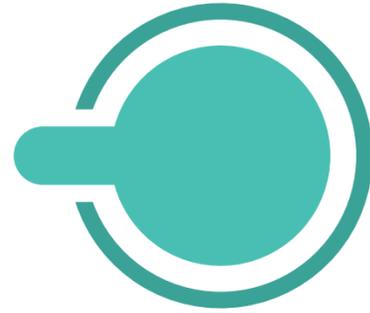
Understand the Needs, Strengths, and Risks Within Your Community

Tell a Compelling Story When Seeking Funding or Support
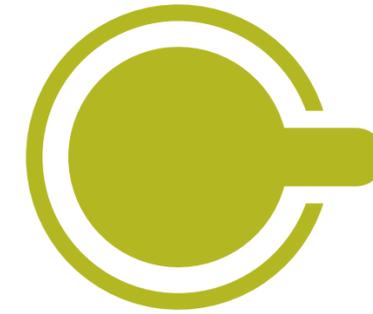
Design Programs That Maximize Impact

Develop Clear Methods to Measure Change

Anticipate and Address Participant Challenges

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Which Data Sources Have You Used?

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Strategic Prevention Framework
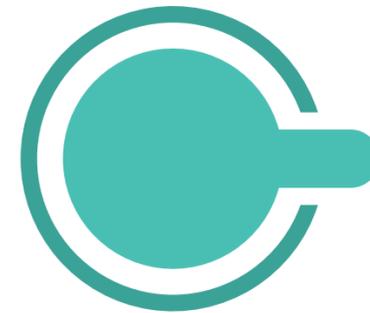

Assessment
Profile population needs, resources, and readiness to address needs and gaps

Capacity
Mobilize and/or build capacity to address needs

Planning
Develop a Comprehensive Strategic Plan

Implementation
Implement the Strategic Plan and corresponding evidence-based prevention strategies

Evaluation
Monitor, evaluate, sustain, and improve or replace those that fail

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Collecting and Analyzing Information

Conduct process evaluation

"Did we do what we said we would do?"

Conduct outcome evaluation

Direct effect of programming - changes in knowledge, attitudes, beliefs or behaviors

Recommend improvements and make mid-course corrections

Share and report evaluation results

Create a plan to share results with stakeholders

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EXTERNAL DATA SOURCES

National and Statewide Surveys

Community, School, and College Surveys

Helpline Statistical Data

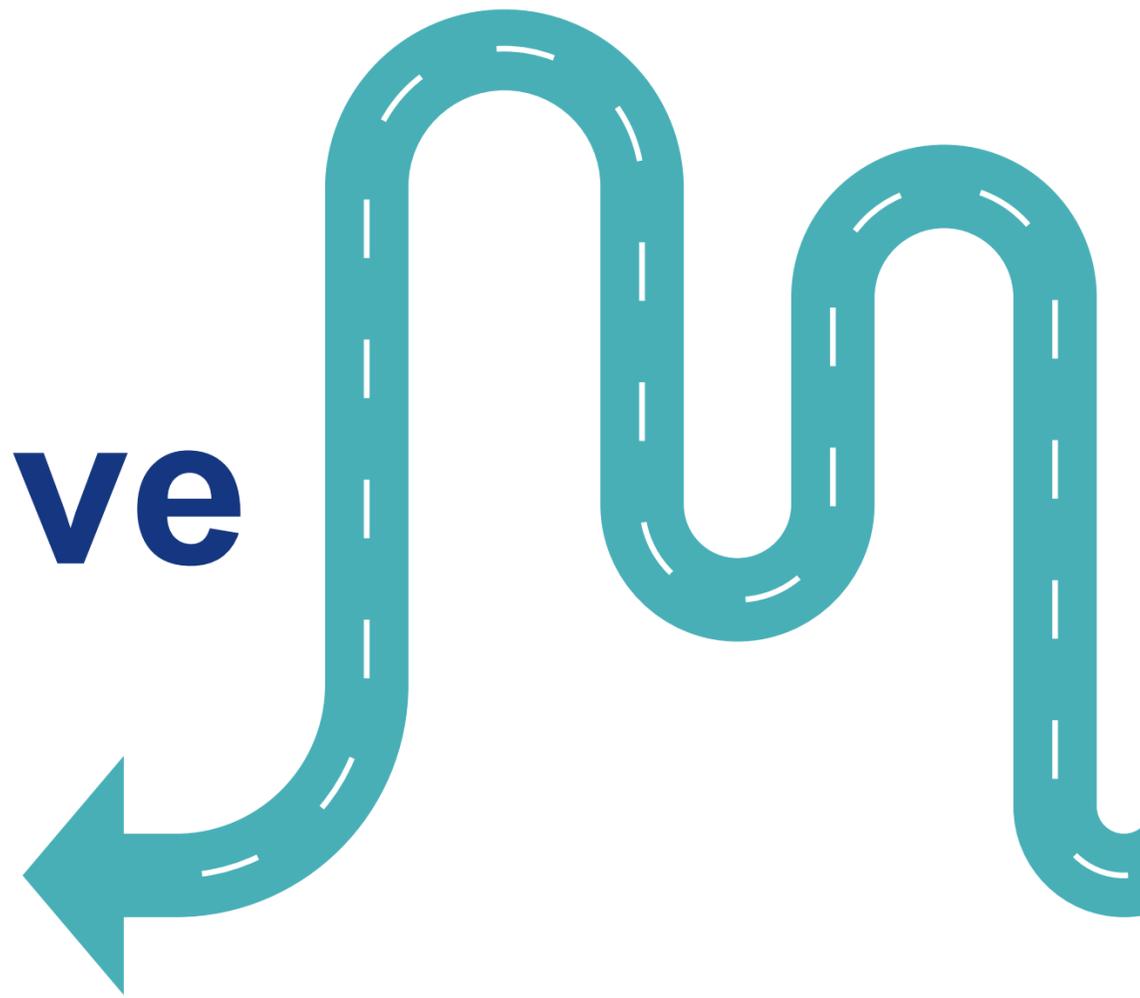**State-Specific Self-Exclusion Data**

Outlet Density Mapping

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Start With What You've Got

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Ohio Sample Funding Data

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What Story Is This Data Telling?

TO BE COMPLETED BY AGENCY: PROGRAMMATIC REPORTING DATA

If more than one agency receives funding, each agency should contribute data to this form.

Gambling Screening Tools Used: BBGS _____   SOGS _____   SOGS-RA _____   NODS ✔

Other _____   Name of Screening Tool: _____

Total # of individuals screened		# of individuals with positive gambling screens*		# of new individuals receiving treatment this fiscal year				Total # of individuals receiving treatment	
				Co-occurring with Gambling Disorder			Gambling Disorder Only		
Adults	Youth	Adults	Youth	SUD	MH	Both		Adults	Youth
452	137	4	0	1	0	0	0	1	0

* Note: The number of positive screens does not need to align with the number receiving treatment.

Number of individuals screened 2 times or more: Adults 7_____   Youth 0_____

Do you assess gambling clients for suicide risk after intake and assessment?   YES _____   NO ✔

Do you currently run gambling disorder treatment groups?   YES _____   NO ✔

Name of Clinician(s) Competent in Treating Gambling Disorder**	Certificates, Endorsement, and Credentials of Clinician(s)	Agency
Goofy Rock	LSW	SBRC

TO BE COMPLETED BY AGENCY OR BOARD: EXPENDITURE REPORTING DATA

Board Area Problem Gambling & Addiction Treatment Allocation for this reporting period: $93,742.63

Please indicate if Treatment Allocation Funding has been spent on the following during this reporting period:

Gambling-specific staff training and/or travel expenses (Regional, statewide, or national trainings/conferences)   Yes ✔   No _____

Gambling-related credentialing fees with OCDP or ICGC or membership associations such as PGNO and NCPG   Yes _____   No ✔

Screening and assessment   Yes ✔   No _____

Treatment and aftercare for Gambling Disorder clients   Yes ✔   No _____

Treatment and support for loved ones   Yes _____   No ✔

Gambling-specific peer recovery support   Yes _____   No ✔

Total Program Expenditures during this reporting period: $68,329.22

The information in this report has been reviewed and is accurate, to the best of my knowledge.

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Beyond the Surface

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Other _____   Name of Screening Tool: _____

		# of individuals with positive gambling screens*		# of new individuals receiving treatment this fiscal year				Total # of individuals receiving treatment	
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Adults	Youth	Adults	Youth	SUD	MH	Both		Adults	Youth
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Gambling-related credentialing fees with OCDP or ICGC or membership associations such as PGNO and NCPG	_____	✔
Screening and assessment	✔	_____
Treatment and aftercare for Gambling Disorder clients	✔	_____
Treatment and support for loved ones	_____	✔
Gambling-specific peer recovery support	_____	✔

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Turning Data Into Direction

- What story might this data tell me about this region or community?

- What isn't immediately visible in the numbers? What might be missing or overlooked?

- What could this data reveal about the each agency's priorities, strengths, or gaps?

- How might this data be used to tell a story about the agencies or Board's current challenges?

- How could this data help shape their future goals, direction, or investment decisions?

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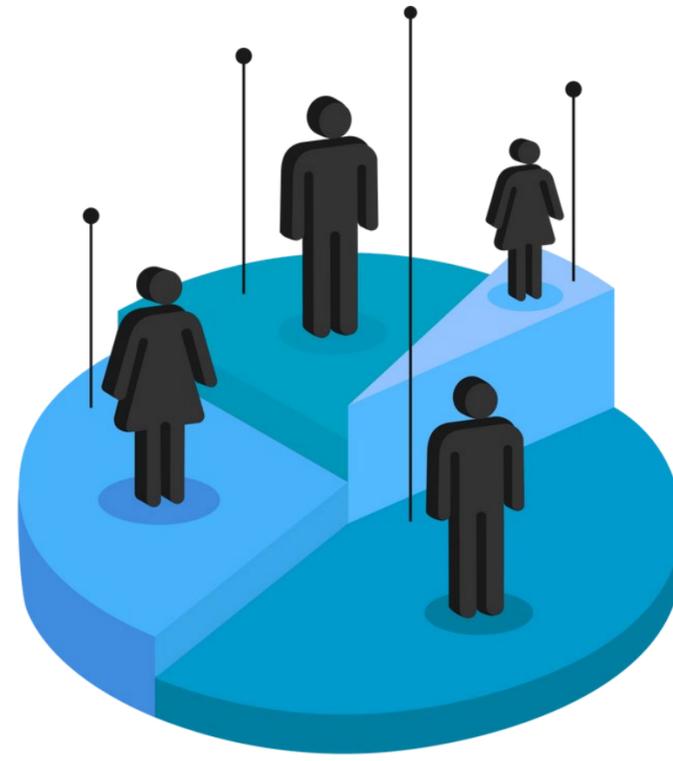
Qualitative Data:
What the Numbers Don't Capture

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Reflect Cultures, Not Just Categories

Culturally grounded qualitative data allows us to...

REPRESENT AT-RISK POPULATIONS OFTEN LEFT OUT OF TRADITIONAL DATA

Such as youth, veterans, BIPOC communties, individuals with co-occurring disorders

REVEAL GAPS IN COMMUNITY AWARENESS AND COMMON MISCONCEPTIONS

Includes misunderstandings about risk, behaviors, and what issues aren't seen

SURFACE ATTITUDES AND READINESS FOR PREVENTION EFFORTS

Highlights who is engaged, who is missing, and what barriers hinder programming efforts

CAPTURE REAL-LIFE LANGUAGE, BELIEFS, AND CONTEXT

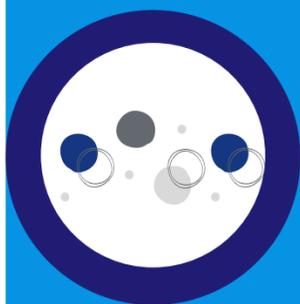Reflects local terms, cultural norms, and values that shape nuances

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EXAMINING THE PIECES TO UNDERSTAND THE PATTERNS

Spot recurring patterns both strengths and struggles

Identify areas where your agency consistently excels

Recognize habits or routines that shape outcomes over time

Surface opportunities that have gone underused or unnoticed

Use past data to forcast future needs

Turn compliance into clarity, insights, and action

Sources

OhioMHAS- Treatment Allocation Form:

https://mha.ohio.gov

SAMHSA- Strategic Prevention Framework (SPF):

https://www.samhsa.gov/sites/default/files/20190620-samhsa-strategic-prevention-framework-guide.pdf

Washington State Department of Health:

https://doh.wa.gov/sites/default/files/legacy/Documents/2900//971-NonDOH-ProgramPlanEval.pdf

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Connect with us!

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