Launching the First National VSE Program for Online Gaming

NCPG 2025

Presenter Intros

UNDERDOG

ADAM WARRINGTON

VP, Responsible Gaming

ABOUT ME

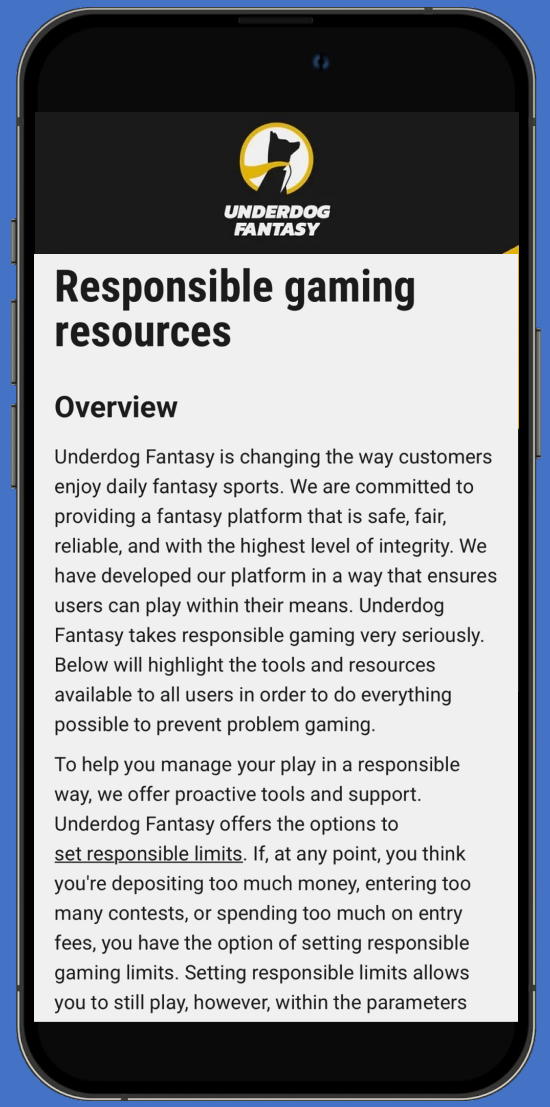
03.	RESPONSIBLE GAMING	2024 - NOW
02. FANDUEL	RESPONSIBLE GAMING	2021 - 2023
01. Anheuser-Busch	CORPORATE SOCIAL RESPONSIBILITY	2013 - 2021

Fun Facts

From (the great state of) Michigan

Michigan St.
Chicago Bears
Chicago Cubs
(love them all)

Internship in Sydney, Australia



Bringing Focus to Player Protection

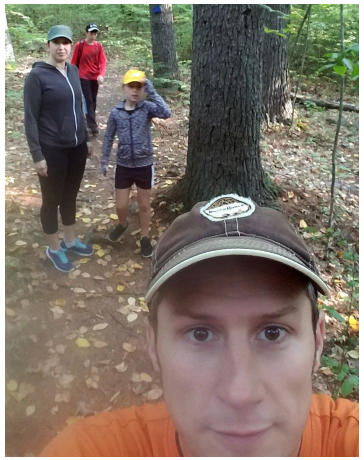
- Ensure Responsible Gambling is built into the foundation of our platform.
- Always strive to lead by example.
- Focus areas include: problem gambling education; harm prevention; responsible marketing; actively seeking out new and validated player protection solutions.
- Take pride in our RG efforts, but we know we can always do more.

PRIZEPICKS

PHIL SHERWOOD

Senior Director of Responsible Gaming

ABOUT ME



03.	RESPONSIBLE GAMING	2024 - NOW
02.	RESPONSIBLE GAMING	2022 - 2024
01.	RESPONSIBLE GAMING	2019 - 2024

Fun Facts

A. American Studies & Jazz Perf@ Uhart

From NH but lived in CT for 12 Years

Potato Cannon = Landscaping

PrizePicks: Player Protection Innovation

At PrizePicks, we are committed to fostering a safe and sustainable daily fantasy sports experience through a multi-faceted approach to player protecion. Our key initiatives include:

- **iCAP Certified:** We are proud to be iCAP certified, demonstrating our adherence to the highest responsible gaming standards as recognized by NCPG.
- **Unique Behavioral Health Support:** We proudly offer free, confidential access to Kindbridge Behavioral Health services, a first-of-its-kind initiative in the DFS/OSB space.
- **Enhanced Protections for Younger Players:** We implement deposit limits for players aged 18-20 and maintain a strict policy of no direct marketing to individuals under 21.
- **Robust Employee Training:** Our extensive employee RG training includes an upcoming Mental Health First Aid certification program for all front-line employees.
- **Strategic Partnerships:** We actively collaborate with leading organizations that bring lived experience to responsible gaming, such as IC360 and EPIC Risk Management.
- **Significant Investment:** PrizePicks has announced a $50 million investment for responsible gaming-related efforts for the current fiscal year.

idPair

JONATHAN AIWAZIAN

Founder & CEO

ABOUT ME

03.	RESPONSIBLE GAMING	2022 - NOW
02.	OPERATIONS/COMPLIANCE	2021 - 2022
01.	OPERATIONS	2019 - 2021

Fun Facts

I have lived in CA, NJ, NY, PR, and VT.

I love playing + watching basketball

I can't say no to bread pudding.

idPair

Background and Mission

- Founded on the principle that combining data across operators and jurisdiction can empower operators, regulators, and researchers to address harms
- Belief that a neutral third party is needed
- Accelerate of research through more accessible operator data
- Advance technology and AI in both player protection tools and detection of high-risk behaviors
- Remove barriers for those looking to help themselves

National Voluntary Self-Exclusion

Introduction to National Self-Exclusion

What is the National VSE Program?
A straightforward, secure way for people to VSE across intrastate and interstate forms of gaming. It is live and supporting self-exclusion at at www.nvsep.org.

Why is it important?
People who self-exclude often find themselves traveling to casinos outside of the reach of the state's programs or move to other forms of gaming and continue to suffer harm. 60% of people self-excluding through NVSEP have self-excluded from multiple states.

Beyond the ability to self-exclude, information on self-exclusion is confusing and hard to find, so we provide up-to-date and person-specific information.

SELF-EXCLUSION STORY 1

"A young man in his 20's told me he had been driving around for the last 2 days all along the east coast doing exclusions everywhere.

I was his last stop before returning to NY.

He had gone everywhere from MD, up through Atlantic City, into CT and RI and MA. He had already excluded in NY. He made a trip out of the whole thing and got it all done regionally in a couple of days.

We had a nice chat and a little celebration because he had done his last casino/state and was headed home."

SELF-EXCLUSION STORY 2

"A woman in her 30s told us she had just banned herself from all casinos in New Mexico. Not knowing that there was a statewide program, she had been going property to property filling out individual forms. She eventually was offered the statewide form and filled it out.

She stopped going to casinos but then started spending 300 dollars per trip on scratch cards. She admitted she couldn't afford the scratch cards, but they were everywhere and there was no way to self-exclude form the lottery."

WHY HASN’T THIS BEEN DONE BEFORE

National VSE is not just about the technology.

To achieve our progress, we had to build relationships and support from all sides of the industry: gaming regulators, Tribal operators and regulators, PG councils, operators, media, and legislators. This building of support has been building over 2 years prior to launching the first states in August 2024.

NVSEP

Home About Assistance Services Contact English

I Want to Stop Today

NVSEP

Get the Help You Need. Today.

The **National Voluntary Self-Exclusion Program** is a free way to stop gambling across many different states and casinos.

10:03

Responsible Gaming

Alerts | Limits | Cool-Off | **Exclusion**

Below, you can select a set amount of time for which you will be unable to play on Underdog's platform.

Please understand this decision cannot be undone. If you choose to self-exclude, Underdog cannot change your decision. Upon confirmation, you will be immediately logged out of your account.

Any Contests that are in progress, pending, or otherwise unsettled at the time the self-exclusion is enabled will be settled upon the result of each Contest, unless otherwise prohibited by applicable laws, rules, or regulations. Please reach out to customer support (RG@underdogfantasy.com) with any further questions and/or refer to Underdog's Terms of Use for further information.

Length of self-exclusion

Select a timeframe

Share with idPair

idPair partners with operators to securely share your self-exclusion across participating apps, making the process easier for you.

Save

Home | Originals | Get $35 | Track | Account

10:03

Responsible Gaming

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Length of self-exclusion

Select a timeframe

- 1 Year
- 3 Years
- 5 Years

Home | Originals | Get $35 | Track | Account

10:03

Responsible Gaming

idPair

Take a break from more apps
Would you like to extend your break to other apps?

How it works
Your self-exclusion will be shared with participating apps, helping you take a complete break without needing to set exclusions on each one individually.

Participating operators

- Betr
- Dabble
- PrizePicks

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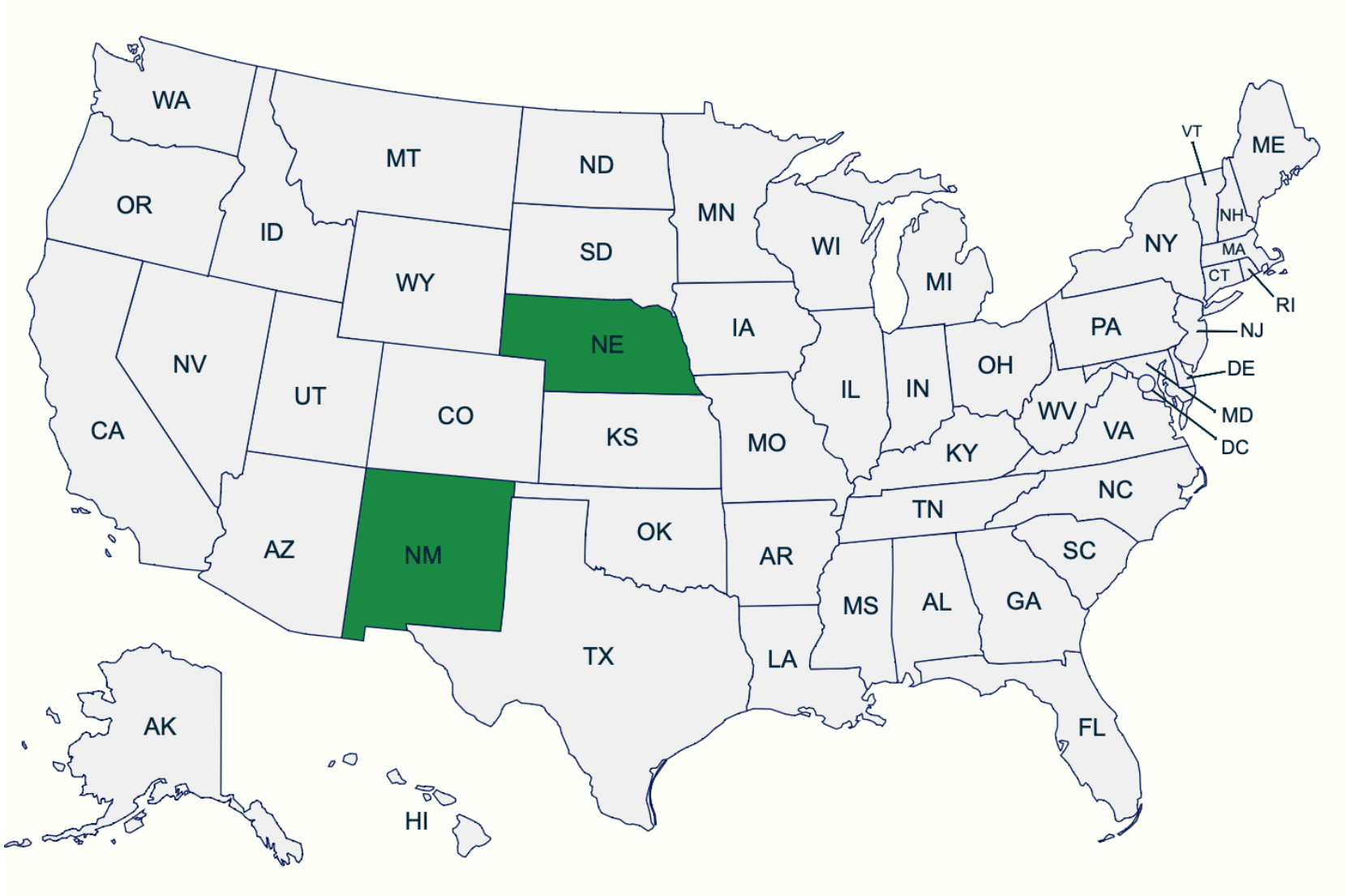
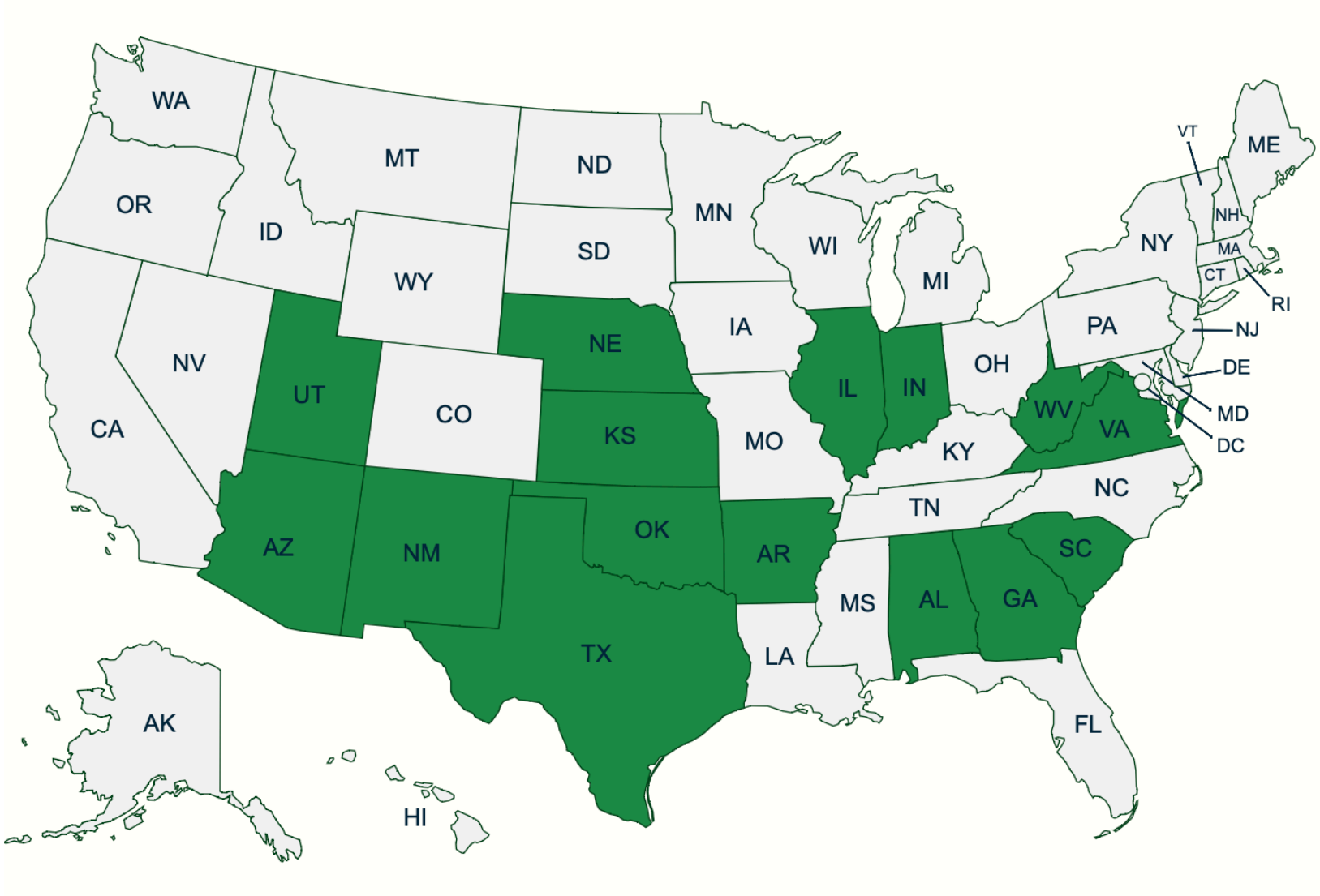
Fantasy Sports Self-Exclusion – March 2025



Fantasy Sports Self-Exclusion – September 2025



Thank you.