QUESTION OF THE DAY: A SWOT ANALYSIS OF DAILY TEXTING

AGENDA

Introduction

QotD Survey Responses

The SWOT

Further Observations

What did I miss? Q&A

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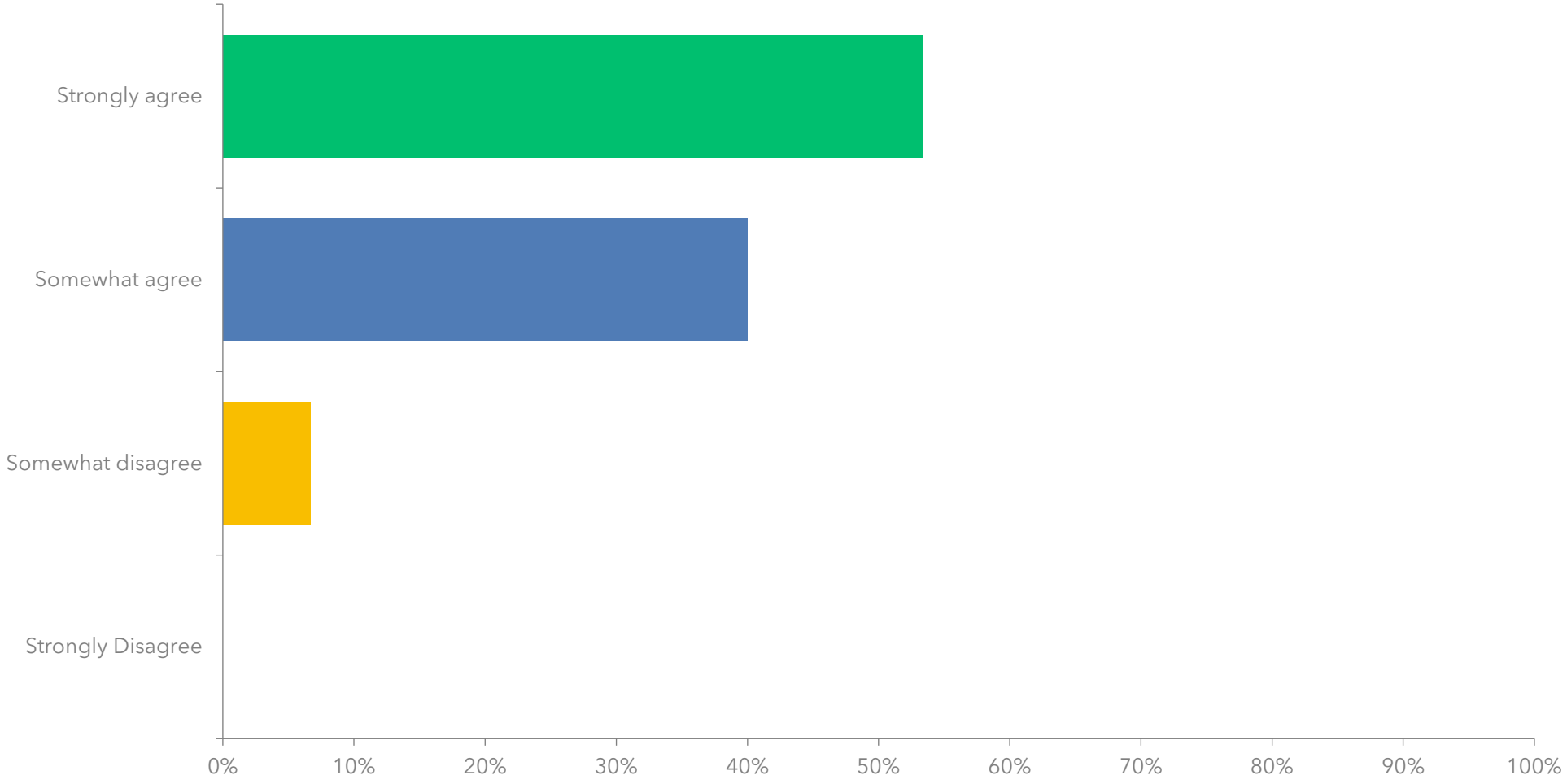
Facilitator; Husband; CGAC-R

THE POWER OF TEXTING

Q1: The Questions of the Day (QotD) help me feel more connected to my peer

- Answered: 15 Skipped: 0



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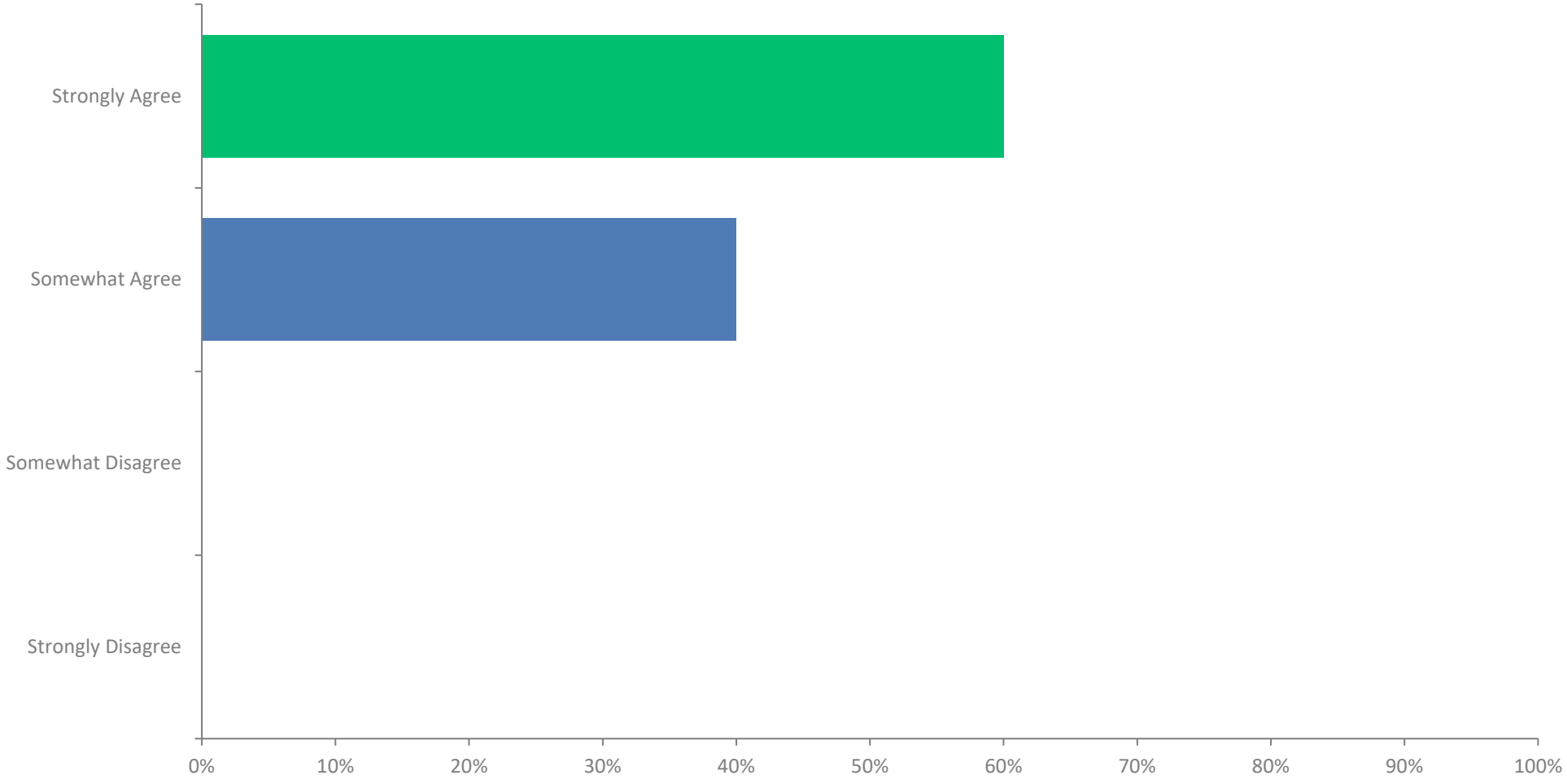
Q2: The QotD help make connecting with my peer more flexible

Answered: 15 Skipped: 0



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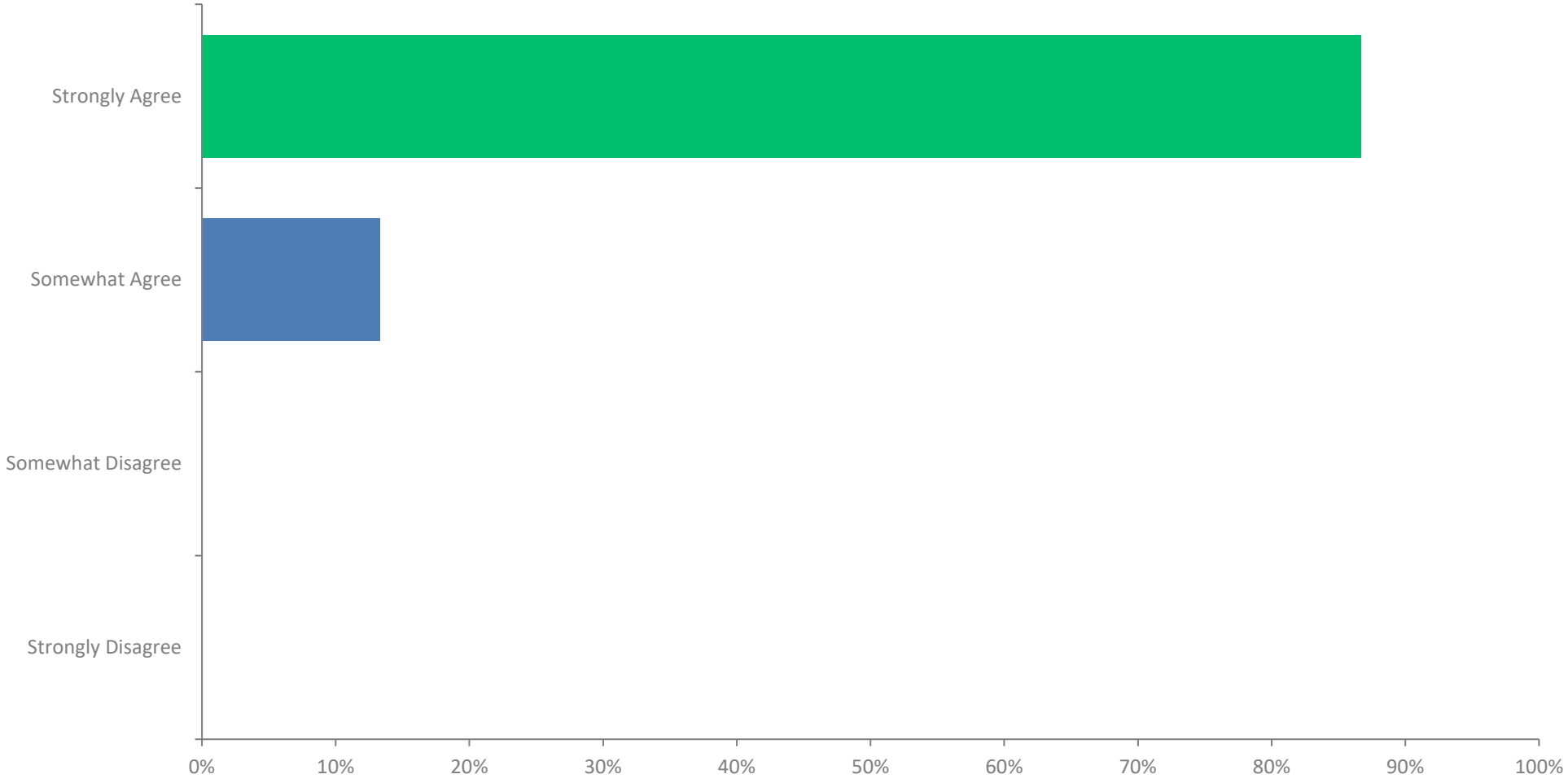
Q3: The QotD are thoughtful

Answered: 15 Skipped: 0



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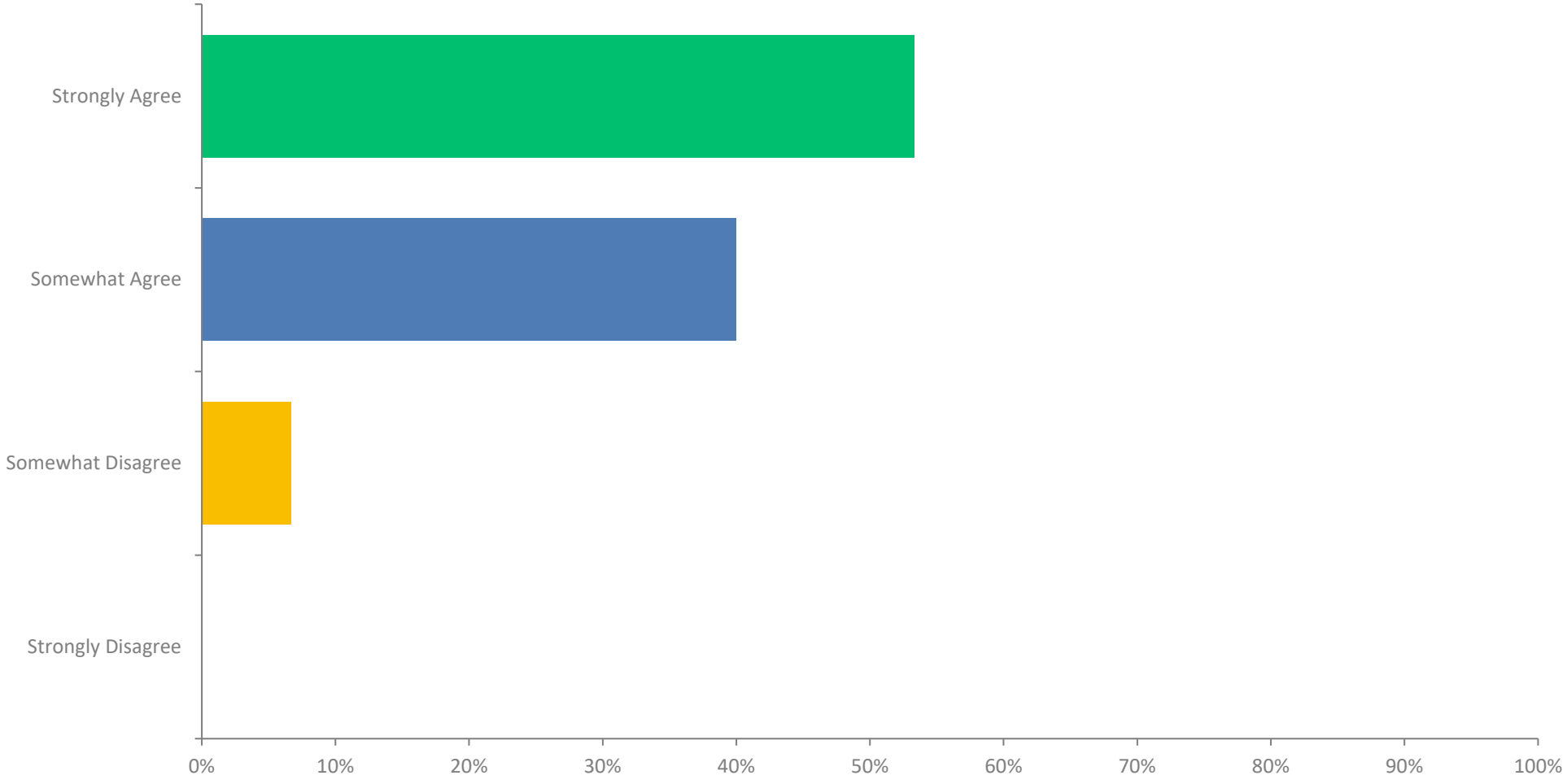
Q4: The QotD help me understand my recovery journey better

Answered: 15 Skipped: 0



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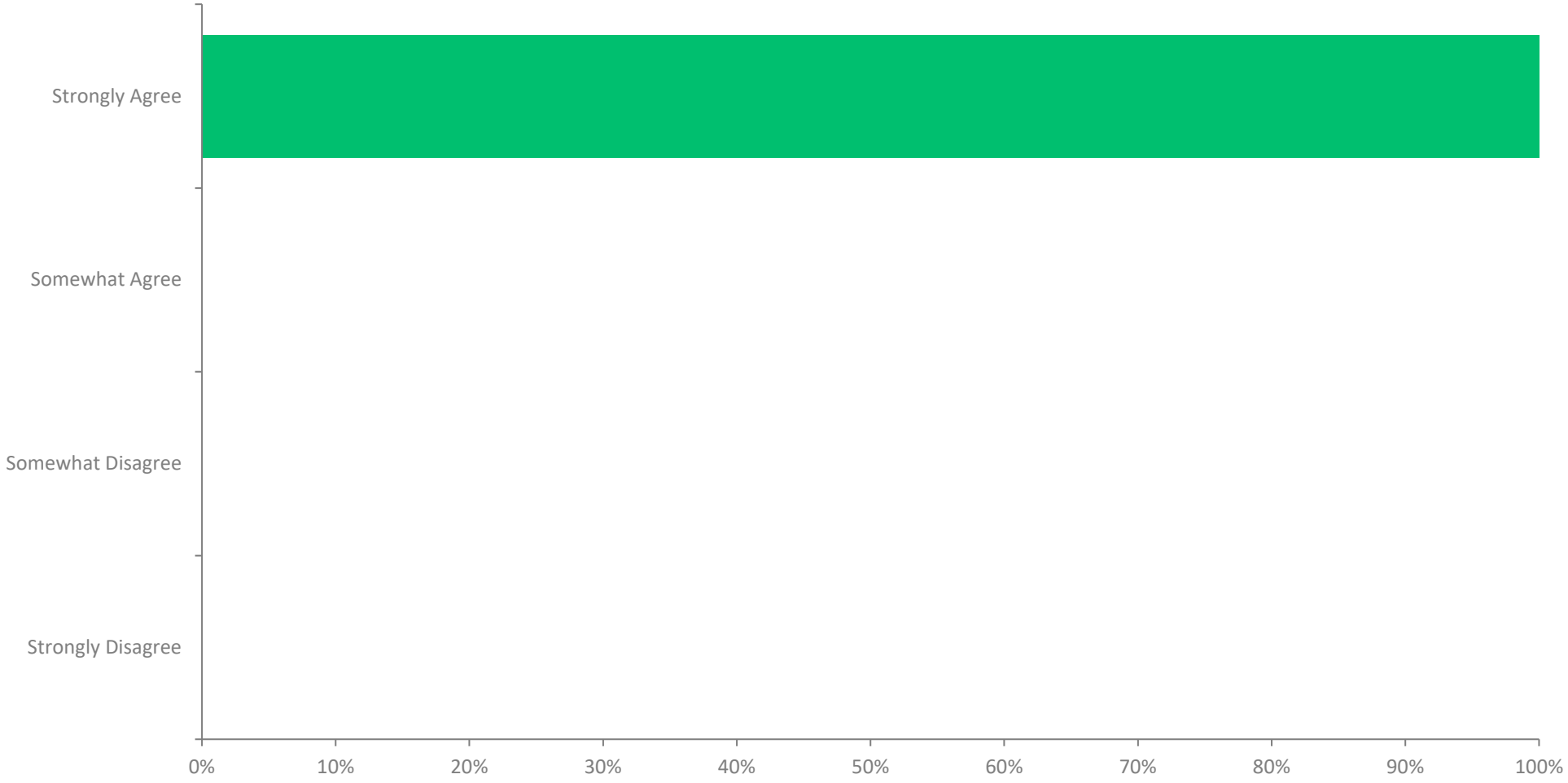
Q5: The QotD are easy to understand

Answered: 15 Skipped: 0



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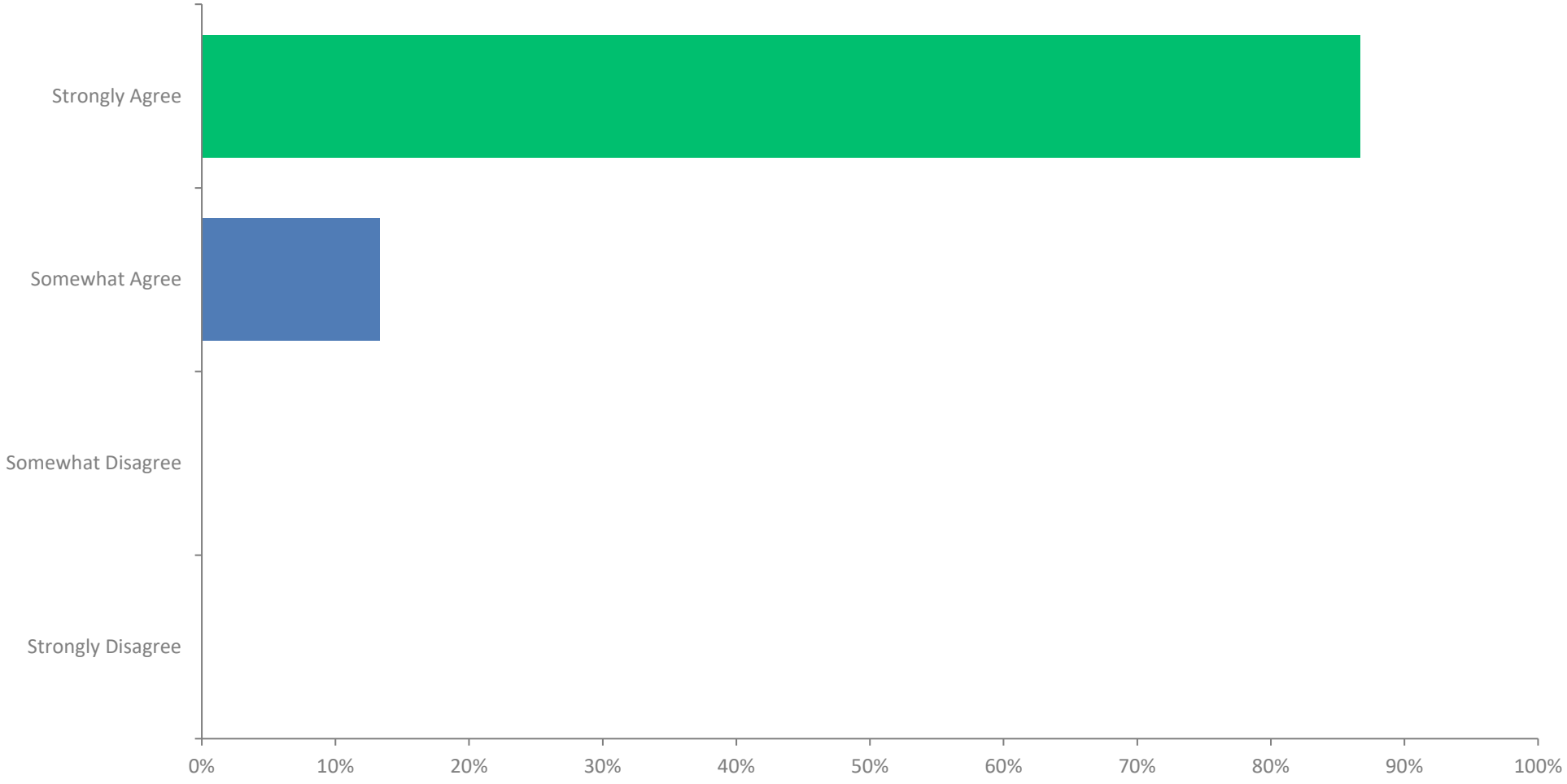
Q6: The QotD vary in topics

Answered: 15 Skipped: 0



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WHAT WOULD YOU LIKE TO SEE IMPROVED IN THE QOTD?

ANY OTHER THOUGHTS ON THE QOTD?

DEMOGRAPHICS DID NOT APPEAR TO BE A FACTOR

STRENGTHS

-ACCESS
-FLEXIBILITY
-EASE
-CONSENT
-COMMUNICATION
-VARIETY
-PRIVACY

WEAKNESSES

-INCONSISTENCY
-COMPREHENSION
-BOUNDARIES
-PRESSURE
-STANDARDIZATION
-TRACKING

OPPORTUNITIES

-TRANSLATION
-STANDARDIZATION
-TECHNOLOGY
-THERAPY
-COMMUNICATION
-QUALITATIVE

THREATS

-CLARITY
-PRIVACY
-HACKING
-STANDARDS

IN CLOSING

Q&A

THANK YOU

Brian

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