



NCPG Agility Grants: Designing Your Prevention Program for Funding Success

Eligibility

- 501(c)(3) nonprofits in the US
- Prevention-focused activities
- Target audience has limited to no gambling experience

Strategic Priorities

- Innovation - Develop and deploy PG prevention education and curricula; prioritizes youth and audiences disproportionately impacted by PG
- Amplification - Identify and elevate new leaders and partnerships to increase awareness of PG; prioritizes youth voices and leaders of color

Key Factors

- Strategic Fit
- Project Feasibility
- Organization Experience and Capacity
- Impact and Evaluation
- Budget

Structuring Your Program Using a Logic Model

- Creates a clear program strategy
 - Helps in planning and managing program
 - Serves as basis for program evaluation
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| <ul style="list-style-type: none">• Inputs – human, financial, organizational, and community resources available/needed• Activities – processes, tools, events, technology, and actions to implement the program• Outputs - direct products of program activities• Outcomes – direct results expected from program implementation | <ul style="list-style-type: none">• Outcomes/Impacts should be SMART:<ul style="list-style-type: none">◦ Specific◦ Measurable◦ Achievable◦ Realistic◦ Time-bound |
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Apply by Aug. 20, 2025

- Applicant Information webinar recording
- Program Evaluation webinar recording
- Office hours with Agility Grants staff
- Program Evaluation & Logic Model coaching

