



# National Conference on Gambling Addiction & Responsible Gambling 2025

July 16-18, 2025 ★ Columbus, Ohio

## Sponsorship Opportunities Main Conference

The **National Council on Problem Gambling (NCPG)** invites you and your organization to participate in our national conference, the oldest and largest annual gathering for this field. Our conference offers a unique ‘custom blend’ of people and content from all facets of problem gambling and responsible gambling, including treatment, prevention, education, research, judicial, regulatory, legislative, and other areas, as well as the recovery community and all segments of the gambling industry. We expect attendance of 550-650 people, knowing there is added value in bringing people together in person for education and networking. The Main Conference will be preceded by a full day of Pre-Conference Workshops with small groups and interactive settings.

Sponsorship benefits include:

- Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling field.
- Create a **positive impact** with **increased training and effectiveness** for your staff or Board members.
- Your **tax-deductible sponsorship** will support the conference and the work of NCPG.
- Registration benefits cover both days of the Main Conference in-person in Columbus, Ohio.
- Sponsors of \$15,000 or more are acknowledged in promotional materials.
- Acknowledgement in our conference app with dynamic features for networking and topic areas.
- All sponsors will be included in the Conference App sponsor list and will have an individual sponsor page.

Next steps:

- **Questions? Contact Barbara Rollins, Deputy Director:** [BarbaraR@ncpgambling.org](mailto:BarbaraR@ncpgambling.org)
- Deadline to sign up as a sponsor: **Friday, June 27, 2025**. Please use pg. 4 or this [online form](#).
  - Recognition in the Conference app begins with completed signup form.
  - Logos must be provided by the sponsor in specified formats below by June 28.
- Special customized sponsor packages are also available – please contact us to discuss.
- For your sponsored registrations, individual attendee registration forms are due: Thursday, June 26, 2025.
- Deadline to complete payment: Thursday, July 31, 2025.

**Logos must be provided by the sponsor by June 27** to [BarbaraR@ncpgambling.org](mailto:BarbaraR@ncpgambling.org), **print-ready** in specified format, and **electronic files**. Acknowledgments are produced in website and Conference App platforms.

If you have **both vertical/stacked and horizontal** versions, provide files in both. A complete set is 6 files:

- **High-res** file (ai or eps or transparent png file) in horizontal design and stacked/vertical design
- **Low-res** file (png) in horizontal design and stacked/vertical design
- **Header image** 640px wide by 240px tall (png file) for conference app
- **Square thumbnail version** of logo 240px by 240px (png file) for conference app

## Presenting Sponsor Opportunities

<b>Main Conference</b>	<b>Presenting Partner</b> <small>Able to customize</small>	<b>Star-Spangled Sponsor</b>	<b>Statue of Liberty Sponsor</b>	<b>Eagle Sponsor</b>	<b>Capitol Sponsor</b>
<b>Thursday &amp; Friday, July 17-18</b>	<b>\$50,000 +</b>	<b>\$25,000 - \$49,999</b>	<b>\$15,000 - \$24,999</b>	<b>\$5,000 - \$14,999</b>	<b>\$3,000 - \$4,999</b>
<b>Acknowledgment</b> during event: Main Conference displays; app (see below)	Logo - Top level Live by Emcee	Logo - Prominent Live by Emcee	Logo - Significant Live by Emcee	Logo included	Logo included
<b>Registrations: Main Conference</b> 1 per \$5,000; covers both days Th-F <small>*Pre-Conference workshop sessions are not included</small>	10 @ \$50,000 more at higher levels	5 @ \$25,000 up to 9	3 @ \$15,000 4 @ \$20,000	1 @ \$5,000 2 @ \$10,000	n/a
<b>Introductory Speaker</b> from your organization. Opt-in is time-sensitive; by June 1 latest; exclusive; choose one.	Day 1: morning or lunch plenary	n/a	n/a	n/a	n/a
<b>Acknowledgment</b> in promotional materials - News items, press releases, media kit, media advisory	✓	✓	✓	n/a	n/a
<b>Acknowledged in social media posts</b> Facebook, LinkedIn, or Instagram: follow us & share!	4	3	2	1	n/a
<b>Acknowledgment on Website</b> Sponsors Thank You page	Logo top placement	Logo prominent placement	Logo significant placement	Name	Name
<b>Acknowledgment in Conference App</b> – be at their fingertips! All receive: <ul style="list-style-type: none"> <li>• Sponsor List by level (text &amp; logo)</li> <li>• Solo page with logo and 100 words PG/RG description &amp; contact email</li> </ul>	Logo on App's load page Rotating banner ad in app menu – 20 sec	Rotating banner ad in app menu – 10 sec	Rotating banner ad in app menu – 5 sec	Sponsor list and page	Sponsor list and page
<b>Private sponsors reception</b> Wednesday, July 17 with lead staff, Board of Directors, other sponsors	✓	✓	✓	✓	✓
<b>Letter of acknowledgment</b> for tax purposes	✓	✓	✓	✓	✓

Logos must be provided by sponsor and print-ready in a specified format.  
Deadline to be included in Main Conference App: **Friday, June 27, 2025.**

# Special Sponsorship Opportunities

## Welcome Reception Sponsor \$25,000 (exclusive) \$5,000 - \$24,999 (non-exclusive)

- Supports Thursday evening reception after first day of Main Conference, with exhibitors
- Supports light refreshments (no alcohol)
- Special signage during the reception – make a memorable impression
- Opportunity to offer informational pieces at the reception, subject to content approval
- Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
- Acknowledgment in App Schedule for the event
- Up to 5 registrations for the Main Conference (1 per \$5,000)

## National Awards Sponsor \$25,000 (exclusive) \$10,000 - \$24,999 (non-exclusive)

- Opportunity to introduce the Awards Ceremony (July 18 lunch plenary) – exclusive sponsor only.
- On-screen logo in opening and closing slides
- Acknowledgment in the Special News Release announcing the Awards Recipients
- Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
- Acknowledgment in App Schedule for the event
- Up to 5 registrations for the Main Conference (1 per \$5,000)

## Session Theme & Special Sessions Sponsors \$25,000 (exclusive) \$10,000 - \$19,999 (non-exclusive)

- Supports one of the **Session Themes** (formerly Tracks) of presentations:
  - **Special Sessions** during the Pre-Conference Workshops, Weds. July 16
    - **Summit on Sports Betting in Higher Education**
    - **Helpline Symposium<sup>^\*</sup>** – contact centers, administrators – the ‘boots on the ground’
  - Session Themes: **Prevention, Recovery, Responsible Gambling, Treatment, Regulation, Research, Population of Focus, Tribal Gaming, Technology and Innovation, & Workforce Development.**
- Recognition link in App in each session description that belongs to the Theme or Session
- Up to 4 registrations for the Main Conference (1 per \$5,000)

## Training Sponsors \$1,000 + registrations for 5 or more

- Requires separate purchase of 5 or more registrations at applicable group or individual rates
- Registration fees vary depending on membership status of individuals, group size, date
- Group rates offer an easy option with a flat rate for both members and non-members (request separate document or visit [www.ncpgambling.org/conference](http://www.ncpgambling.org/conference); late fee applies). Not available for online purchase. Must submit all registrations together and make one payment.

## Networking Sponsors during Main Conference \$2,000 each (non-exclusive)

- Special acknowledgment in App Schedule for sponsored meal or break; **mark your choice(s)**

_____ \$2,000 Breakfast - Thursday morning	_____ \$2,000 Breakfast - Friday morning
_____ \$2,000 Coffee Break - Thursday morning	_____ \$2,000 Coffee Break - Friday morning
_____ \$2,000 Coffee Break - Thursday afternoon	_____ \$2,000 Coffee Break - Friday afternoon



## Sponsorship Opportunities

### Main Conference

Sponsorship Application: Level(s) \$ \_\_\_\_\_ Level(s) name/info \_\_\_\_\_

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_ Registration will be handled separately \_\_\_\_\_

Company/Organization *(as you wish it to appear in materials)* \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Work \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

For Conference App: Your RG/PG program description (Text Only - Max 100 words) \_\_\_\_\_

Point of Contact for RG/PG – Name and Email Address okay for public use \_\_\_\_\_

(#) \_\_\_\_\_ registration benefits will be used by our staff or Board members. NCPG will provide a special registration form; please do not use our public registration system. Individual registration forms due by **June 26, 2025**.

(#) \_\_\_\_\_ registrations have been donated to: \_\_\_\_\_

**Method of payment** - please circle one. Make check payable to NCPG in U.S. funds. **Deadline to receive: July 31, 2025.**

VISA   MasterCard   Check enclosed # \_\_\_\_\_   Purchase Order # \_\_\_\_\_  
*With apologies, we do not accept American Express cards*   *Contact us to arrange for ACH or wire transfer payment*

Card Number \_\_\_\_\_ Exp. (mm/yy) \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card *(please print)* \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Address as it appears on credit card statement \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Administrative Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

**Thank you!**

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization. Contributions are tax-deductible in accordance with the law.

Please return your completed sponsorship form to

**National Council on Problem Gambling**  
730 11th Street, NW, Suite 601  
Washington, DC 20001

Barbara Rollins, [BarbaraR@NCPGambling.org](mailto:BarbaraR@NCPGambling.org)  
202-360-4553  
NCPGambling.org | NCPGConference.org