



**National Conference
on Gambling Addiction &
Responsible Gambling 2024**

**BUILD, EMPOWER, SUPPORT, TOGETHER:
THE B.E.S.T. PRACTICE FOR SUSTAINABLE
GAMBLING SUPPORT SERVICES**

Michael A. Buzzelli, MA, MPH, OCPS

Associate Director, Problem Gambling Network of Ohio

Cory Brown, MPA, OCPC, ICPS

Manager of Problem Gambling Services, Ohio Casino Control Commission

Scott Anderson, LCDCII

Problem Gambling Specialist, Ohio Mental Health & Addiction Services

FOR TODAY

Abstract:

- The Ohio Model has become synonymous with collaborative efforts across our interdisciplinary field, but how does it actually work? What strategies are implemented to keep these successful partnerships sustainable? Through Building, Empowering, and Supporting the workforce, and by doing this work Together, the B.E.S.T. Practice of the Ohio Model created a system based on collaboration, involvement, and impact. In this session representatives from the Ohio Model will discuss their role, how they collaborate on funding priorities, programmatic initiatives, and strategic planning and why collaboration is vital to improving the gambling support service system.

Objectives:

- Participants will discuss the role members of the Ohio Model play, what expertise they bring to the collaborative and how each are utilized to lead various initiatives.
- Participants will describe historical and present successes and challenges in their state and what strategies can be implemented from the B.E.S.T. Practice of the Ohio Model.
- Participants will develop action steps to take for partnership creation and collaboration over the next thirty days, three months and six months.

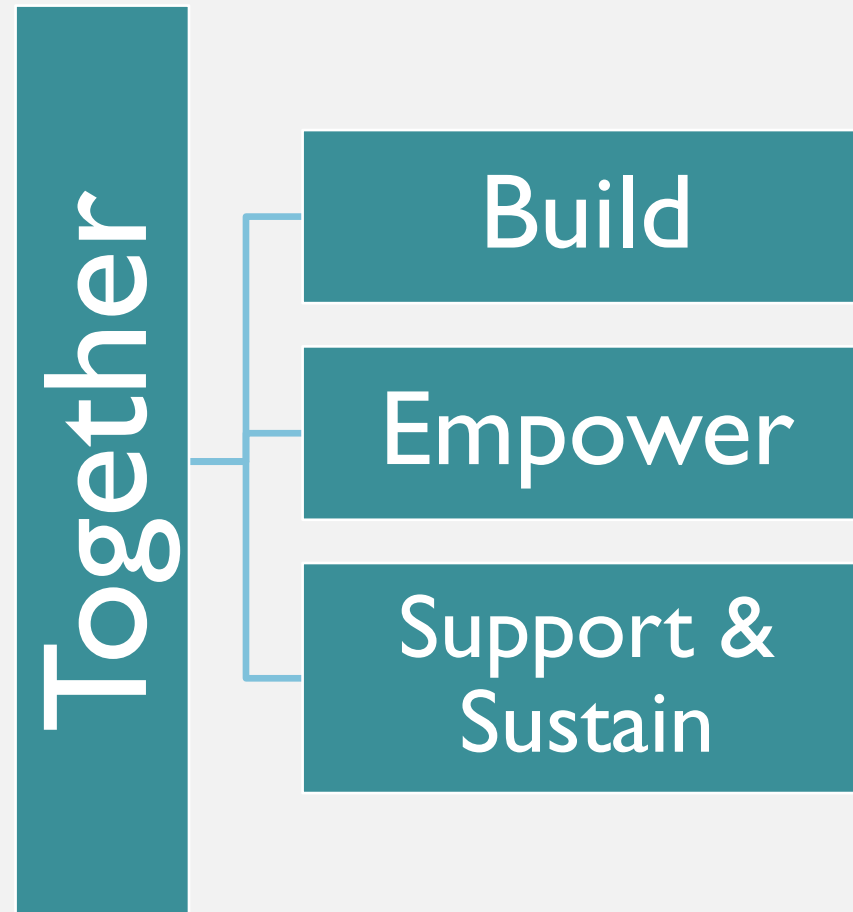
GET TO KNOW YOUR PRESENTERS



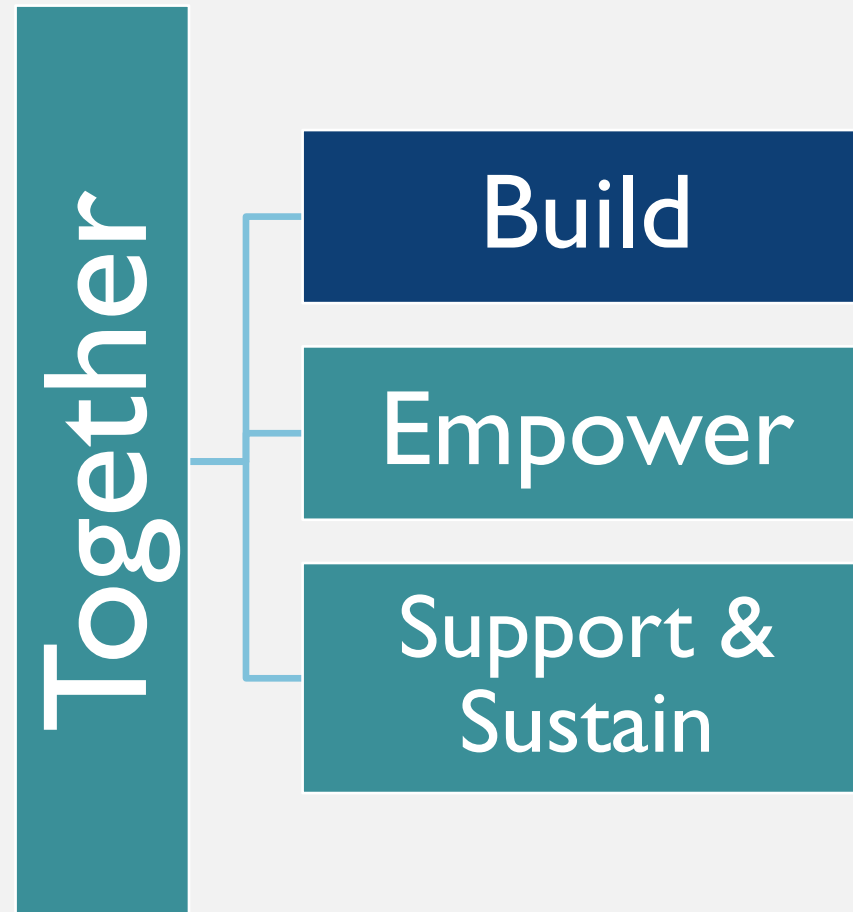
TELL US MORE ABOUT YOU

- What is your name?
- Where are you from? Location, employer, role, years of service.
- How many National Conferences have you attended?
- What do you want to get out of the session?
- What did you do on your trip to the conference?

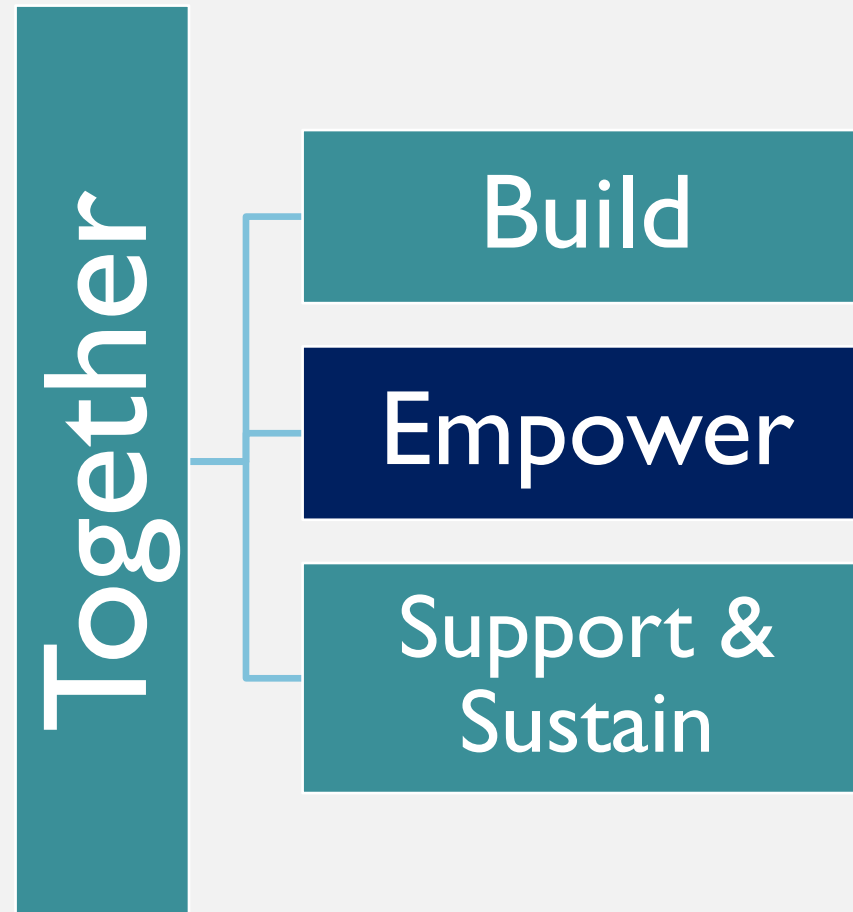
THE B.E.S.T. PRACTICE OF THE OHIO MODEL



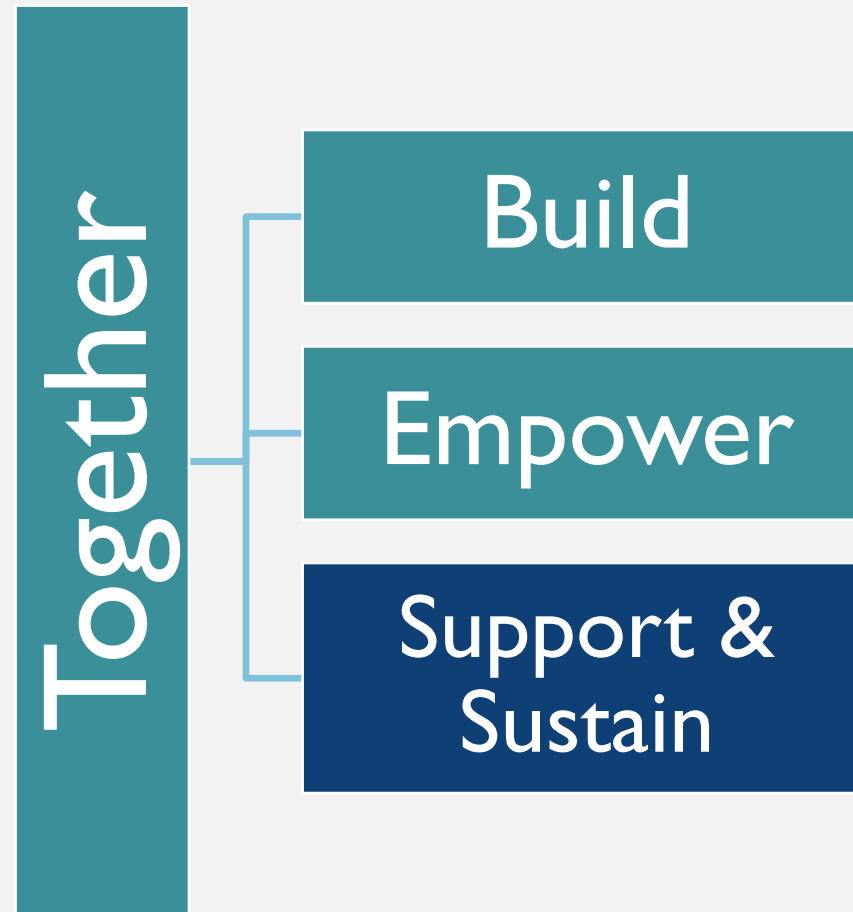
THE B.E.S.T. PRACTICE OF THE OHIO MODEL



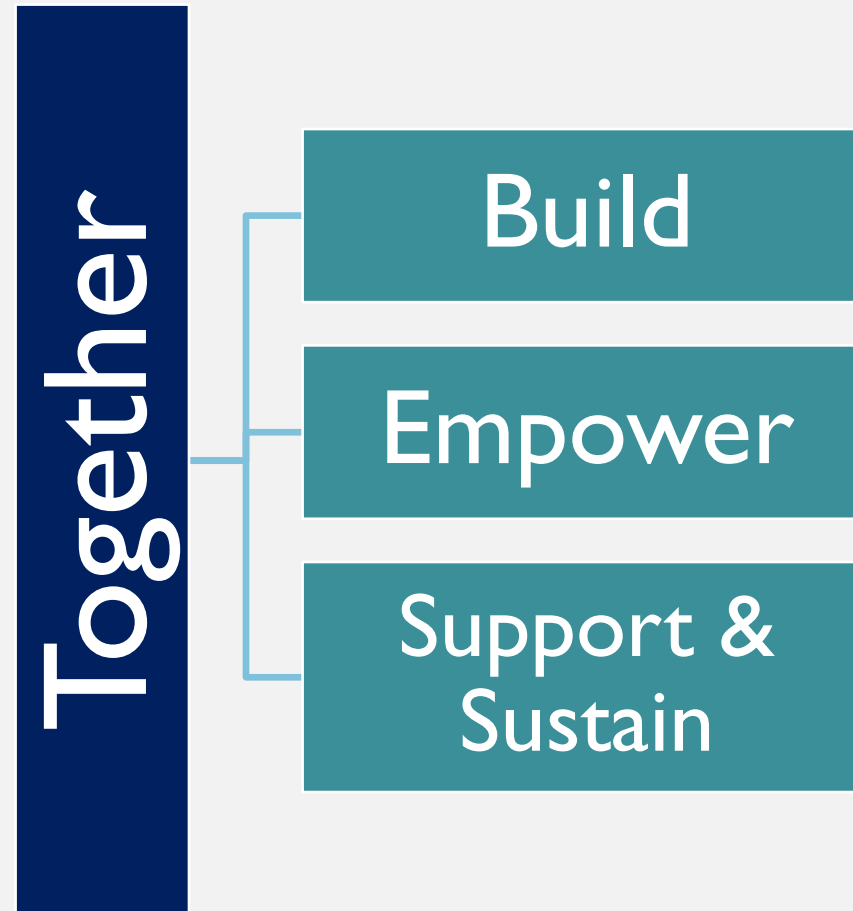
THE B.E.S.T. PRACTICE OF THE OHIO MODEL



THE B.E.S.T. PRACTICE OF THE OHIO MODEL



THE B.E.S.T. PRACTICE OF THE OHIO MODEL





Together

Build

Empower

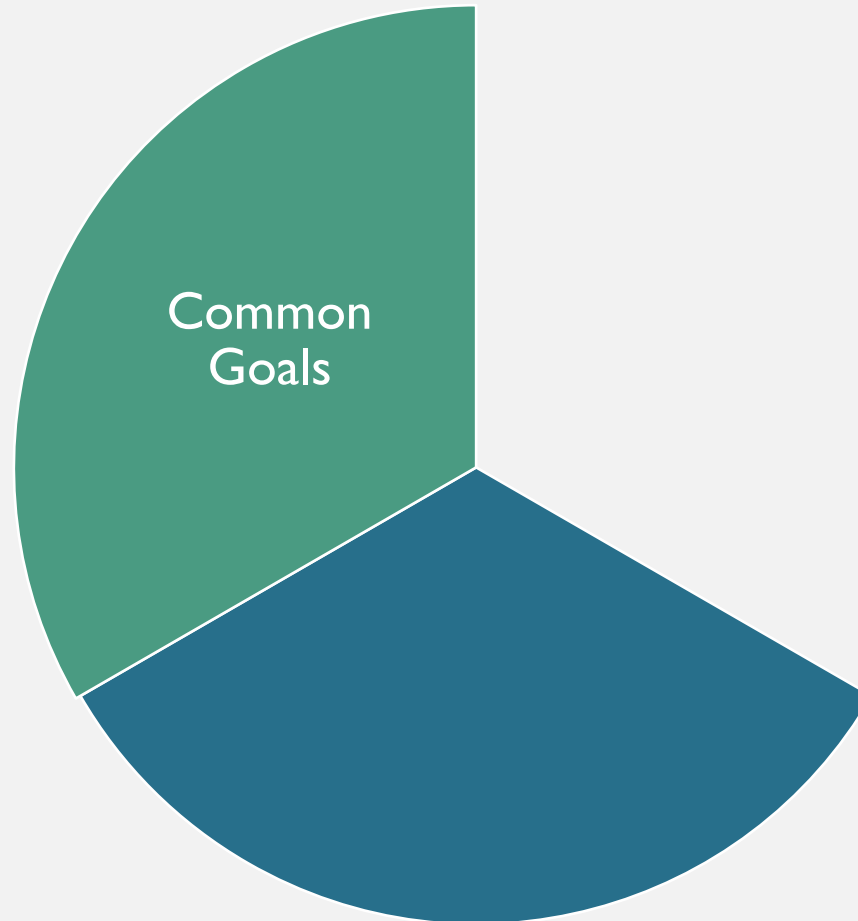
Support &
Sustain

TOGETHER

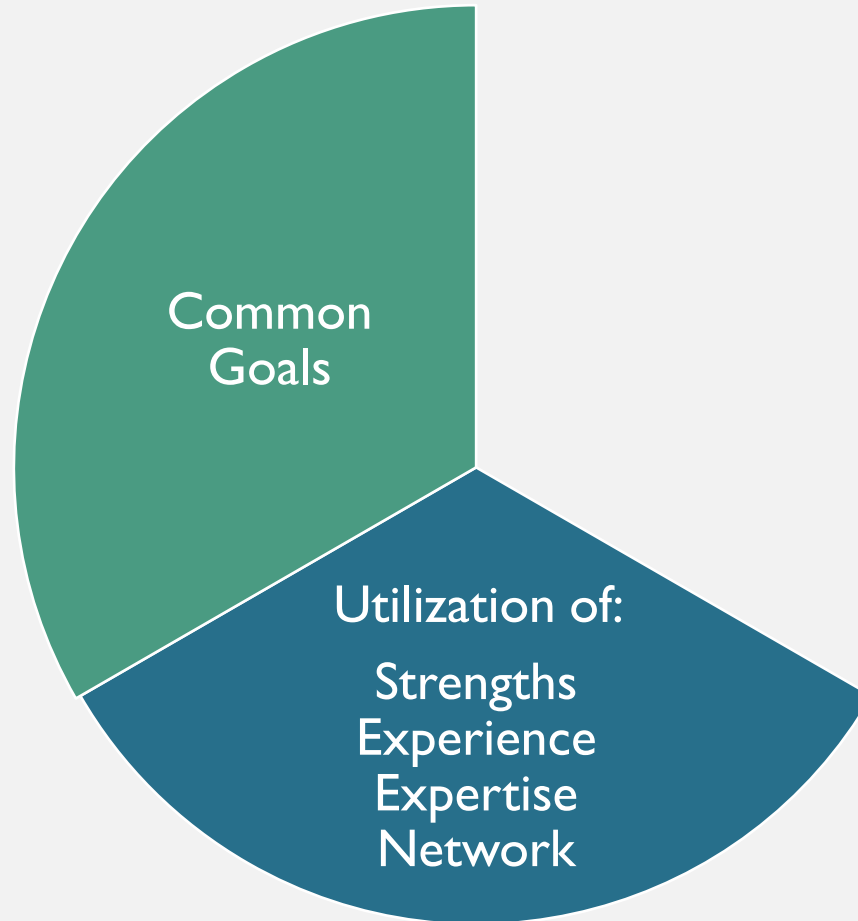
WHAT IS COLLABORATION?



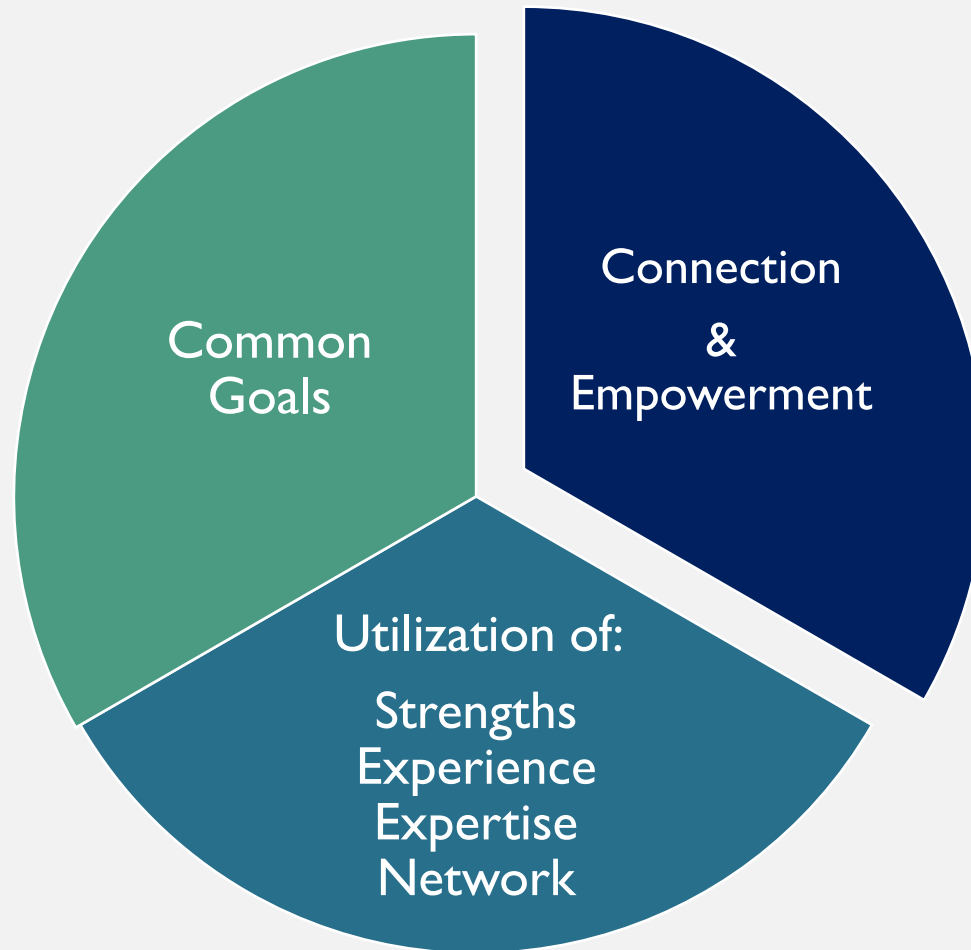
WHAT IS COLLABORATION?



WHAT IS COLLABORATION?



WHAT IS COLLABORATION?



ORG, PGAB & OTHER ABC_s....

Acronyms shnchronyms...

... and other mumbo jumbo



Ohio for Responsible Gambling



**ADAMHS & Mental Health
and Recovery Boards**

Local Providers



Prevention
Action Alliance



recoveryresources
Partners in health. Partners in hope.

Cuyahoga Problem
Gambling Coalition

OHIO
UNIVERSITY



Prevention
Action Alliance

Problem Gambling

COALITION SWOH



Ohio for
Responsible
Gambling



Signature
HEALTH



When you need help now®

LAKE-GEAUGA
RECOVERY CENTERS



PREVENT
TREAT
RECOVER
chc
Addiction Services

THE LCADA
way
WHERE RECOVERY BEGINS

Montgomery
County
Prevention
Coalition
Educate | Advocate | Empower

MERIDIAN
HEALTHCARE
MENTAL HEALTH

OTHERS INVOLVED



UNITED WAY 211



Kindbridge
Research Institute

sp^ort radar



THE
**BEHAVIORAL
INSIGHTS
TEAM**



THE OHIO STATE UNIVERSITY

CURRENT WORK WHERE ARE YOU IN THE MODEL?

- What's working?
- Who is involved?
- What's not working?
- What's missing?
- Who is not involved?



Together

Build

Empower

Support &
Sustain

BUILD

BUILD



AMBASSADORS

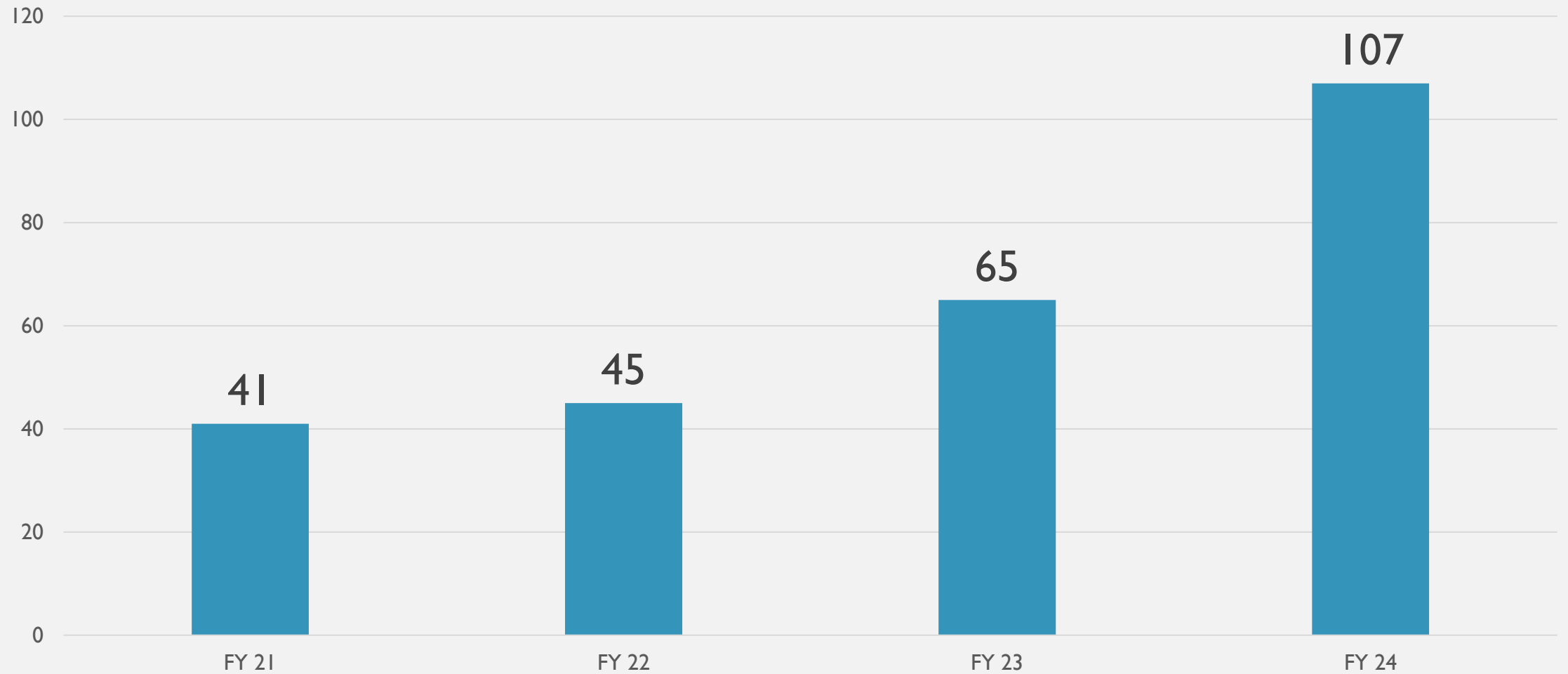
Workforce

Px, Tx, Rx,
Administration Leadership

Relationships

Boards, Agencies, Regulation, Operation

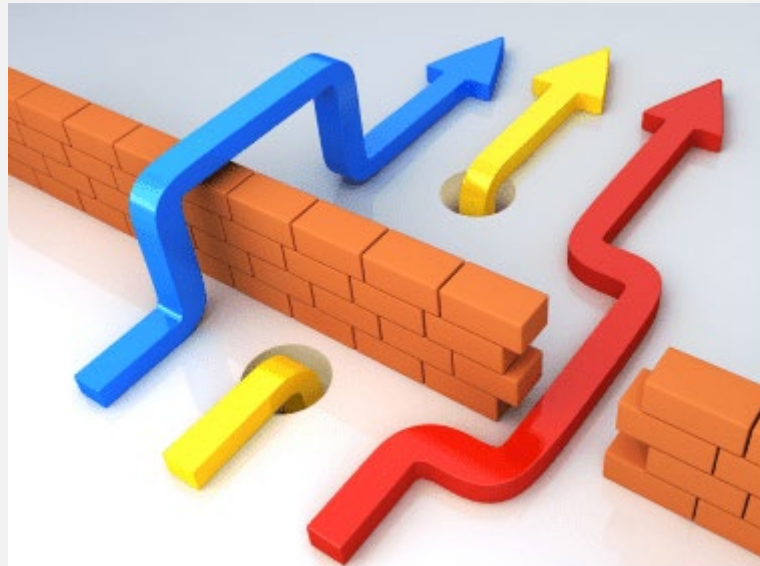
GAMBLING ENDORSEMENT SUPPORT & GROWTH



BARRIERS TO BUILDING

What are the barriers that prevent building?

What are some solutions for navigating these barriers?





Together

Build

Empower

Support &
Sustain

EMPOWER

STRATEGIES TO EMPOWER

What are some strategies to empower, in general?

What are some ideas for generating passion and empowerment for our field?

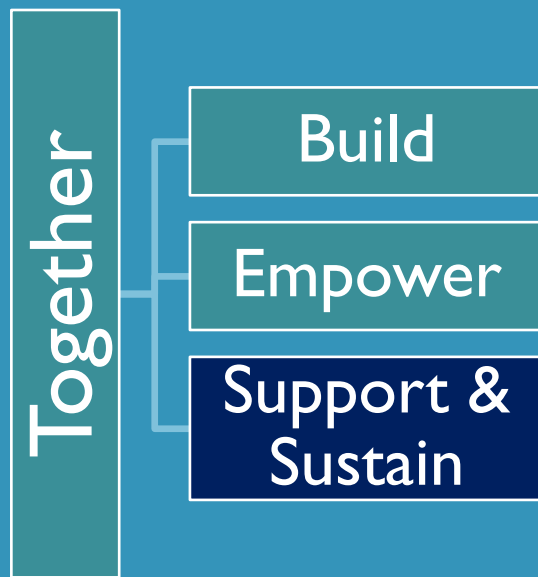
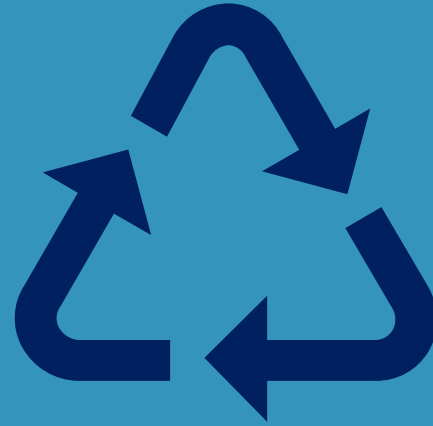


EMPOWER NOT “US VS. THEM”



- Workforce
 - Fellowship and Consultation Programs
 - Advisory Boards
 - Media opportunities
- Regulators
 - Coalition involvement
 - Trainings & programmatic initiatives
 - Strategic planning
- Operators
 - Coalition involvement
 - Property Tours / Orientation & Training
 - Sponsorships
- Holistic Approach
 - MHFA, QPR, Wellness, Financial Literacy





SUPPORT & SUSTAIN



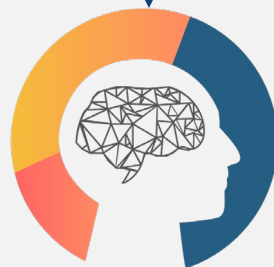
Casino Control
Commission



TIMEOUT OHIO



Gamban



RECOVERME

GamFin



Intentional



Capacity



Sustainability



Timeline

Adaptable



SUSTAINABILITY

What makes sustainability challenging?

What are some solutions for overcoming these challenges?



PROBLEM GAMBLING SERVICE CONSULTATION PROGRAM

A programmatic example of The B.E.S.T. Practice



Signature
HEALTH



When you need help now®



University of
CINCINNATI

recoveryresources
Partners in **health.** Partners in **hope.**
An affiliate of The MetroHealth System

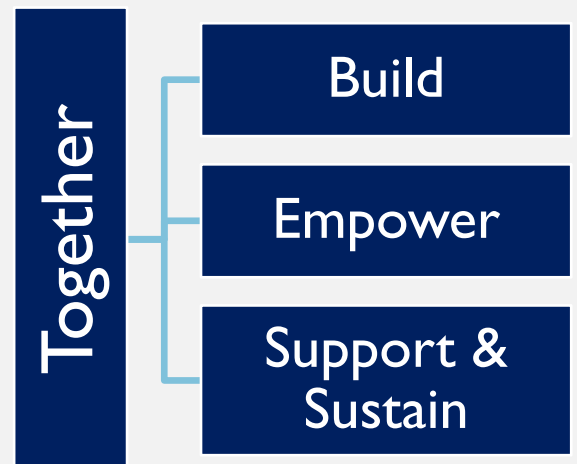


WHERE RECOVERY BEGINS



FULL SYSTEM INTEGRATION

- **Intake & Assessment**
 - Screening practices, dialogue, referral to Tx services
- **Prevention & Promotion**
 - Integration of education and messaging, coalition participation
- **Marketing & Communications**
 - non-stigmatizing language, imagery, internal & external service promotion
- **Treatment & Peer Support**
 - Workforce development, supervision/consultation
- **Leadership**
 - **Build, Empower, Support & Sustain**



PROCESS

Orientation

Additions

Trainings

Materials

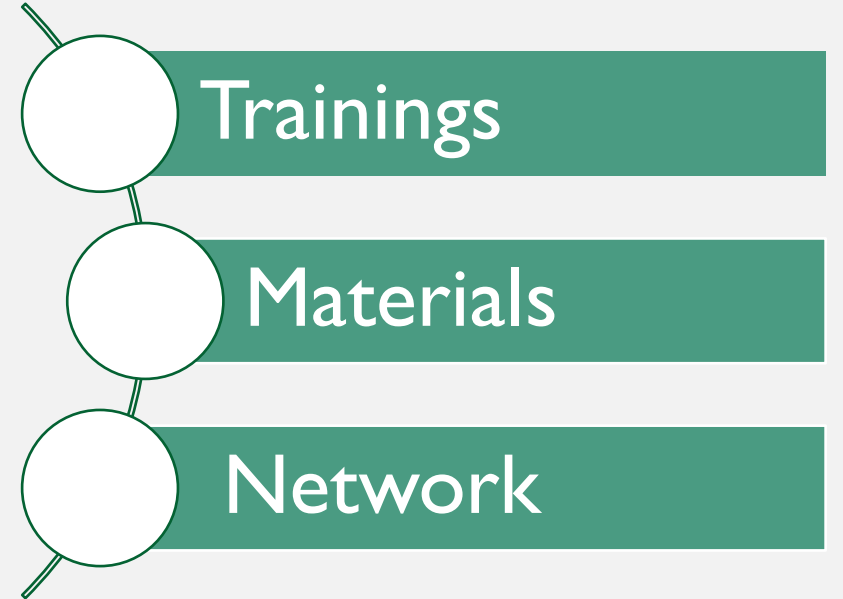
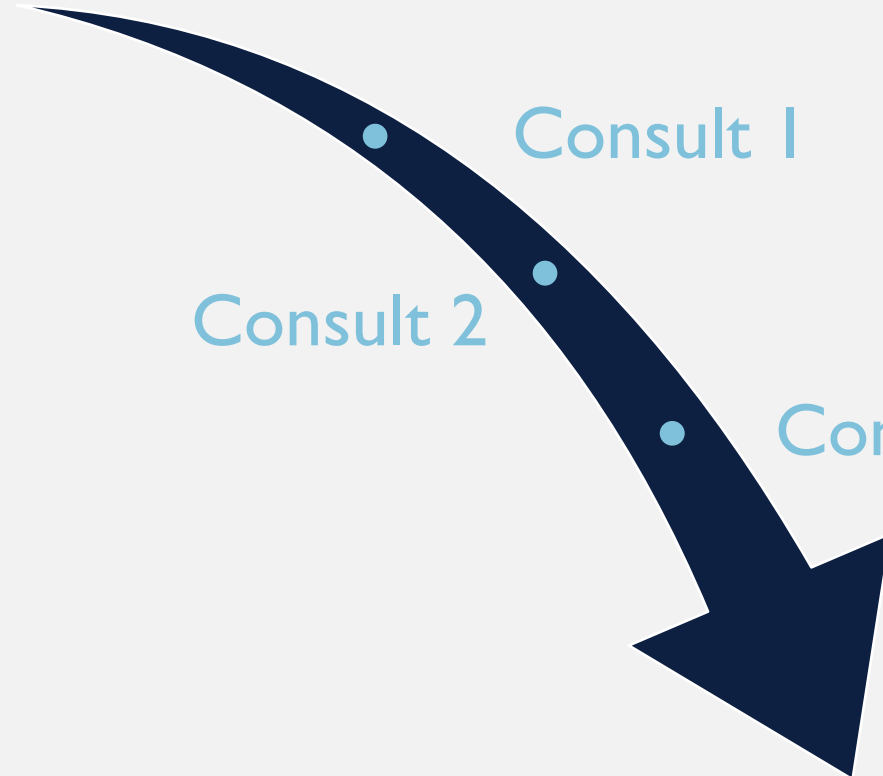
Network

Consult 1

Consult 2

Consult 3

Outcomes



OUTCOMES 2022-2024

- Improvements to screening, assessment and referral to Tx
- Implementation of Gambling Ed in Tx groups & rescreening
- Inclusion of Gambling in all staff newsletters, community communications
- Addition of a gambling course to a 6-week parenting class
- PG integrated into Financial Literacy program in HS
- Creation of PG coalition
- Alumni Event and development of PG-specific courses for BA and MSW
- Addition of best-practice site designation and funding
- Presentations (enviro scans) at NCPG San Diego 2024

ONE FINAL EXAMPLE

To support those impacted by gambling related harms



Ohio Gambling
Telehealth Network

*“Ensuring accessible and specialized support
for Ohioans impacted by gambling”*



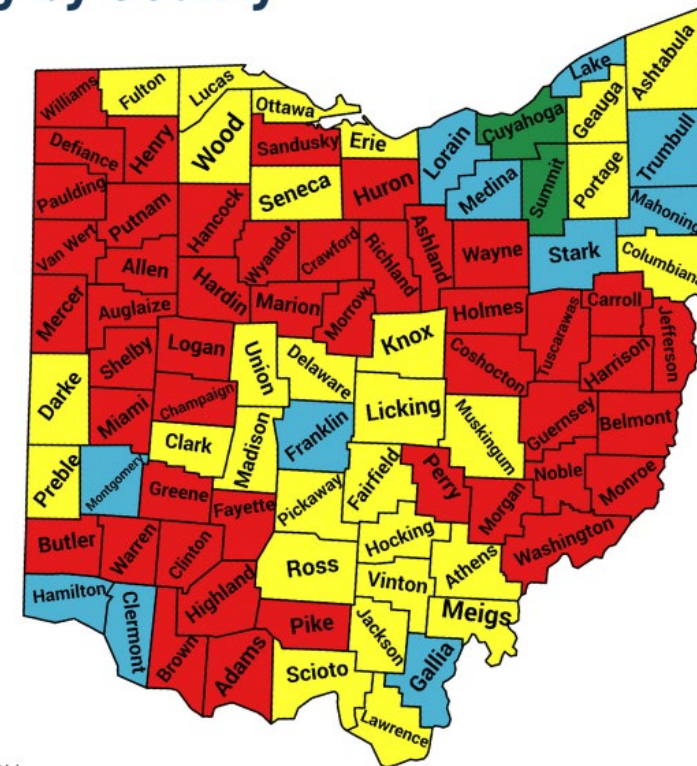
MEETING A NEED

- Continuously evaluate state for service gaps regarding gambling-related services.
- Build awareness of OGTN with local boards and area providers to assist residents living with gambling-related harm.
- Provide services via telehealth to those in identified gaps or unable to access local services.
- Continue assisting local providers in developing capacity to serve gambling clients – Consultation and GAMB training
- May 2024: 50% of Ohio counties are currently without a provider
 - 42 with & 46 without

Disordered Gambling Treatment Availability by County



Ohio Gambling
Telehealth Network



Data provided by GamblingHelpOhio.org
Updated June 2024



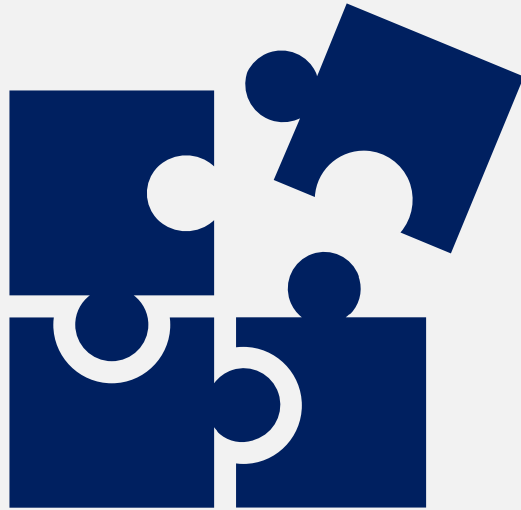
AUDIENCES

Ohioans seeking help

- Individuals without local access to problem gambling support services
- Individuals who may prefer virtual services over in-person
- Individuals who need to access services on a flexible schedule

Ohio behavioral and mental health professionals

- Agencies that do not have enough staff members to manage the client demand
- Agencies that do not currently provide virtual services
- Agencies looking for an additional tool to better serve clients in their community



WHAT ARE YOU BRINGING HOME?

A new partner

A new strategy

A new connection



National Conference on Gambling Addiction & Responsible Gambling 2025

July 16-18, 2025 | Columbus, OH

NCPGConference.org