



National Conference on Gambling Addiction & Responsible Gambling 2024

July 17-19 ★ Main Conference & Workshops
San Diego, CA

Sponsorship Opportunities Main Conference

The **National Council on Problem Gambling (NCPG)** invites you and your organization to participate in our national conference, the oldest and largest annual gathering for this field. Our conference offers a unique 'custom blend' of people and content from all facets of problem gambling and responsible gambling, including treatment, prevention, education, research, judicial, regulatory, legislative, and other areas, as well as the recovery community and all segments of the gambling industry. Last year's attendance topped 650 attendees, and we expect to have similar attendance in 2024 at the Town & Country Resort in San Diego's Mission Valley - we know there is added value in bringing people together in person for education and networking. The Main Conference will be preceded by a full day of Pre-Conference Workshops with small groups and interactive settings. In addition and separately, our Digital Symposium will be offered quarterly for those who cannot attend in person - or just want more training.

Sponsorship benefits include:

- Sponsors enjoy **cost-effective visibility** in the problem gambling and responsible gambling field.
- Create a **positive impact** with **increased training and effectiveness** for your staff or Board members.
- Your **tax-deductible sponsorship** will support the conference and the work of NCPG.
- Registration benefits cover both days of the Main Conference in-person in San Diego, California.
- Sponsors of \$15,000 or more are acknowledged in promotional materials.
- NCPG continues to focus on sustainability - we will forego having a printed attendee booklet in favor of using an expanded version of our conference app, which offers dynamic acknowledgment options; and our venue has a wide range of [sustainability practices](#) in place.
- All sponsors will be included in the Conference App sponsor list and will have an individual sponsor page.

Next steps:

- **Questions? Contact Barbara Rollins, Deputy Director:** BarbaraR@ncpgambling.org
- Deadline to sign up as a sponsor: **Friday, May 31, 2024**. Please use pg. 4 or this [online form](#).
 - Will be recognized in the July Main Conference app
 - Logos must be provided by the sponsor in specified formats below by May 31.
- Special customized support packages are also available – please contact us to discuss.
- For your sponsored registrations, individual attendee registration forms are due: Thursday, June 27, 2024.
- Deadline to complete payment: Wednesday, July 31, 2024.

Logos must be provided by the sponsor by May 31 to BarbaraR@ncpgambling.org, **print-ready** in specified format, and **electronic files**. Acknowledgments are produced in website and Conference App platforms.

If you have **both vertical/stacked and horizontal** versions, provide files in both. A complete set is 6 files:

- **High-res** file (ai or eps or transparent png file) in horizontal design and stacked/vertical design
- **Low-res** file (png) in horizontal design and stacked/vertical design
- **Header image** 640px wide by 240px tall (png file)
- **Square thumbnail version** of logo 240px by 240px (png file) for conference app

Presenting Sponsor Opportunities

| <i>Main Conference</i> | Presenting Partner <small>Able to customize</small> | Star-Spangled Sponsor | Statue of Liberty Sponsor | Eagle Sponsor | Capitol Sponsor |
|---|--|---|--|-----------------------------|--------------------------|
| Thursday & Friday, July 18-19 | \$50,000 + | \$25,000 - \$49,999 | \$15,000 - \$24,999 | \$5,000 - \$14,999 | \$3,000 - \$4,999 |
| Acknowledgment during event: Main Conference displays; app (see below) | Logo - Top level Live by Emcee | Logo - Prominent Live by Emcee | Logo - Significant Live by Emcee | Logo included | Logo included |
| Registrations: Main Conference with One & Fun Event 1 per \$5,000; covers both days Th-F <small>*Pre-Conference workshops and Digital Symposium sessions are not included</small> | 10 @ \$50,000 more at higher levels | 5 @ \$25,000 up to 9 | 3 @ \$15,000 4 @ \$20,000 | 1 @ \$5,000 2 @ \$10,000 | n/a |
| Introductory Speaker from your organization. Opt-in is time-sensitive; by June 1 latest; exclusive; choose one. | Day 1: morning or lunch plenary | n/a | n/a | n/a | n/a |
| Acknowledgment in promotional materials - News items, press releases, media kit, media advisory | ✓ | ✓ | ✓ | n/a | n/a |
| Acknowledged in social media posts Facebook, LinkedIn, or Instagram: follow us & share! | 4 | 3 | 2 | 1 | n/a |
| Acknowledgment on Website Sponsors Thank You page | Logo top placement | Logo prominent placement | Logo significant placement | Name | Name |
| Acknowledgment in Conference App – be at their fingertips! All receive: <ul style="list-style-type: none"> • Sponsor List by level (text & logo) • Solo page with logo and 100 words PG/RG description & contact email | Logo on App's load page Rotating banner ad in app menu – 20 sec | Rotating banner ad in app menu – 10 sec | Rotating banner ad in app menu – 5 sec | Sponsor list and page | Sponsor list and page |
| Private sponsors reception Thursday, July 18 with Keith Whyte, Board of Directors, other sponsors | ✓ | ✓ | ✓ | ✓ | ✓ |
| Letter of acknowledgment for tax purposes | ✓ | ✓ | ✓ | ✓ | ✓ |

Logos must be provided by sponsor and print-ready in a specified format.
Deadline to be included in Main Conference App: **Friday, May 31, 2024.**

Special Sponsorship Opportunities

Exclusive Sponsorships available now; Non-exclusive Sponsorships available after May 16

- Welcome Reception Sponsor** **\$25,000 (exclusive) \$5,000 - \$24,999 (non-exclusive)**
- Supports Wednesday evening reception before the Main Conference with Grand Opening for exhibitors
 - Supports light refreshments (no alcohol)
 - Special signage during the reception – make a memorable impression
 - Opportunity to offer informational pieces at the reception, subject to content approval
 - Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
 - Acknowledgment in App Schedule for the event
 - Up to 5 registrations for the Main Conference (1 per \$5,000)

- 'Good Vibrations' Networking Sponsor** **\$25,000 (exclusive) \$5,000 – \$24,999 (non-exclusive)**
- Thursday evening July 18 – a social networking time at the Hotel with fun outdoor activities
 - Supports refreshments (no alcohol) and outdoor entertainment and California-istic activities
 - Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
 - Acknowledgment in App Schedule for the event
 - Special signage on-site during the event
 - Up to 5 registrations for the Main Conference (1 per \$5,000)

- National NCPG Awards Sponsor** **\$25,000 (exclusive) \$10,000 - \$24,999 (non-exclusive)**
- Opportunity to introduce the Awards Ceremony (July 19, 2019 Plenary) – exclusive sponsor only.
 - On-screen logo in opening and closing slides
 - Acknowledgment in the Special News Release recognizing the Awards Recipients
 - Acknowledgment in App: Event Push Notification (for Exclusive Sponsor only)
 - Acknowledgment in App Schedule for the event
 - Up to 5 registrations for the Main Conference (1 per \$5,000)

- Track, Line-up & Special Sessions Sponsors** **\$20,000 (exclusive) \$10,000 - \$19,999 (non-exclusive)**
- Supports one of the **tracks or line-ups** of presentations:
 - **Special Sessions** during the Pre-Conference Workshops, Weds. July 17
 - **Safer Sports Betting Summit** – panel discussion, thought leaders, industry RG
 - **Helpline Symposium**^{^*} – contact centers, administrators – the 'boots on the ground'
 - Health Tracks: **Treatment, Recovery & Community** - [^]*health-focused organizations only*
 - Education Tracks: **Prevention** [Responsible Gambling & Regulation sold out]
 - Lineups: recommended sessions for those interested in **Youth; Populations in Focus** (including Military, Veterans & First Responders); **Workforce; Research; Media; Collaboration; Artificial Intelligence and Technology Innovation**
 - Recognition link in App in each session description that belongs to the Track or Lineup
 - Up to 4 registrations for the Main Conference (1 per \$5,000)

- Training Sponsors** **\$1,000 + registrations for 5 or more**
- Requires separate purchase of 5 or more registrations at applicable group or individual rates
 - Registration fees vary depending on membership status of individuals, group size, date
 - Group rates offer an easy option with a flat rate for both members and non-members (request separate document or visit www.ncpgambling.org/conference; late fee applies). Not available for online purchase. Must submit all registrations together and make one payment.

- Networking Sponsors during Main Conference** **\$2,000 each (non-exclusive)**
- Special acknowledgment in App Schedule for sponsored meal or break; **mark your choice(s)**
 - _____ \$2,000 Breakfast - Thursday morning
 - _____ \$2,000 Coffee Break - Thursday morning
 - _____ \$2,000 Coffee Break - Thursday afternoon
 - _____ \$2,000 Breakfast - Friday morning
 - _____ \$2,000 Coffee Break - Friday morning
 - _____ \$2,000 Coffee Break - Friday afternoon



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Sponsorship Opportunities **Main Conference**

Sponsorship Application: Level(s) \$ _____ Level(s) name/info _____

Contact Name _____ Job Title _____ Registration will be handled separately _____

Company/Organization *(as you wish it to appear in materials)* _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Phone: Work _____ Cell _____ Fax _____

For Conference App: Your RG/PG program description (Text Only - Max 100 words) _____

and Point of Contact for RG/PG – Name and Email Address okay for public use _____

(#) _____ registration benefits will be used by our staff or Board members. NCPG will provide a special registration form; please do not use our public registration system. Individual registration forms due by **June 28, 2024**.

(#) _____ registrations have been donated to: _____

Method of payment - please circle one. Make check payable to NCPG in U.S. funds. **Deadline to receive: July 31, 2024.**

VISA MasterCard Check enclosed # _____ Purchase Order # _____

With apologies, we do not accept American Express cards

Contact us to arrange for ACH or wire transfer payment

Card Number _____ Exp. (mm/yy) _____ Security Code _____

Name as it appears on card *(please print)* _____ Authorized Signature _____ Date _____

Address as it appears on credit card statement _____ City _____ State _____ Zip _____

Administrative Contact Name _____ Email _____ Phone _____

Thank you!

The National Council on Problem Gambling (Federal Tax ID #51-0141872) is a non-profit charitable organization.

Contributions are tax-deductible in accordance with the law. www.ncpgambling.org/conference

Deadline to be acknowledged in Main Conference App: May 31, 2024.

Please return your completed form to the below – only the sponsorship form is required to sign up. **Purchase not available online.**



FedEx, UPS or mail to:
NCPG
730 11th Street, NW, Suite 601
Washington, DC 20001

For questions or to return completed form:
Barbara Rollins, BarbaraR@ncpgambling.org
202-360-4553
www.ncpgambling.org | Tax ID# 51-0141872